

## MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS REPORT AS OF MARCH 2022

**Disclaimer:** Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary.

## 1. Mobile-cellular telephone subscriptions as of March 2022

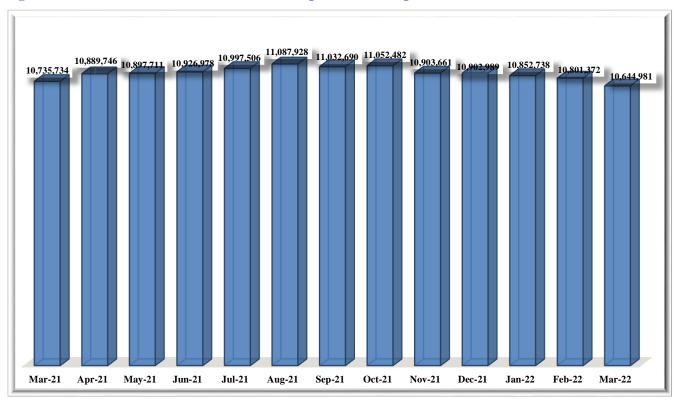
The total number of active mobile-cellular telephone subscriptions<sup>1</sup> in Rwanda decreased up to 10,644,981 at the end of March 2022 compared to 10,801,372 SIM cards reported at the end of February 2022, representing a decrease of 1.45%. The postpaid subscriptions dropped from 143,707 at the end of February 2022 to 135,506 SIM cards recorded at the end of March 2022 and prepaid subscriptions decreased to 10,509,475 as of March 2022 in comparison to 10,657,665 SIM cards reported at the end of February 2022.

Table 1: Active mobile-cellular telephone subscriptions as of March 2022

Name of operator	February 2022			March 2022			Monthly
	Postpaid	Prepaid	Total	Postpaid	Prepaid	Total	variation
MTN Rwanda Ltd	138,802	6,838,014	6,976,816	130,516	6,799,531	6,930,047	-0.67%
Airtel Rwanda Ltd	4,905	3,819,651	3,824,556	4,990	3,709,944	3,714,934	-2.87%
Total	143,707	10,657,665	10,801,372	135,506	10,509,475	10,644,981	-1.45%

Source: Operators' reports

Figure 1: Trend of active mobile-cellular telephone subscriptions



Source: Operators' reports

<sup>&</sup>lt;sup>1</sup> Active mobile-cellular telephone subscriptions are the number of SIM Cards that have been used during the last three months.

12,000,000 180,000 160,000 10,000,000 140,000 Postpaid subscriptions Prepaid subsriptions 120,000 8,000,000 100,000 6,000,000 80,000 60,000 4,000,000 40,000 2,000,000 20,000 Jan-22 Oct-21 Jun-21 Sep-21 Nov-21 Dec-21 May-21 Jul-21 Aug-21 ---Postpaid ---Prepaid

Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

Source: Operators' reports

## 2. Mobile-cellular telephone subscriptions per 100 inhabitants

As of March 2022, the Mobile Penetration Rate that refers to the number of active SIM cards per total projected population decreased to 81.7% in comparison to 83.1% for February 2022.

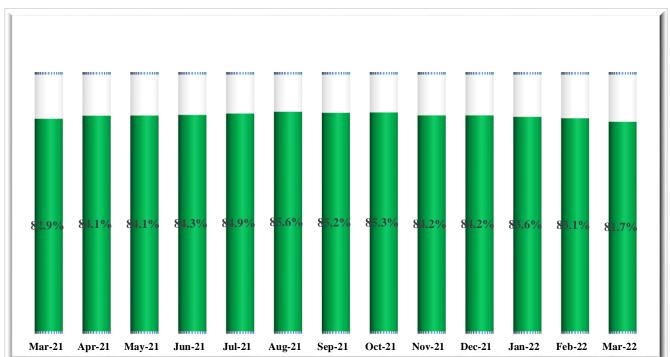


Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

**Source: Operators' reports** 

## 3. Market share for mobile (SIM cards) subscriptions

At the end of March 2022, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd increased by 0.5 percentage points up to 65.1% whereas that for Airtel Rwanda Ltd dropped by the same margin reaching 34.9% as illustrated in Figure 4.

MTN Rwanda Ltd

64.6%

35.4%

February-22

March-22

Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator

**Source: Operators' reports**