

## MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS REPORT AS OF APRIL 2022

**Disclaimer:** Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary.

## 1. Mobile-cellular telephone subscriptions as of April 2022

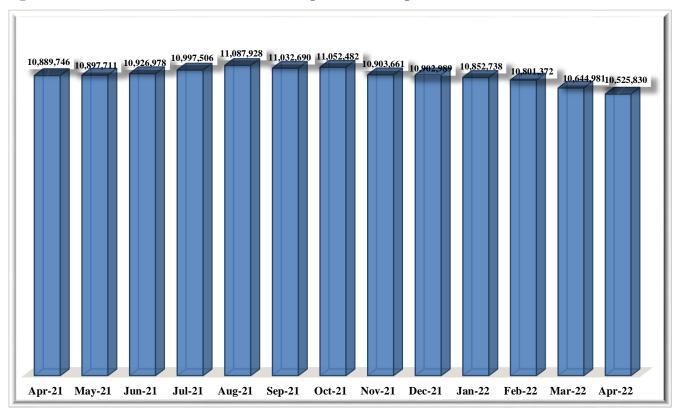
The total number of active mobile-cellular telephone subscriptions<sup>1</sup> in Rwanda decreased up to 10,525,830 at the end of April 2022 compared to 10,644,981 SIM cards reported at the end of March 2022, representing a decrease of 1.12%. The postpaid subscriptions dropped from 135,506 at the end of March 2022 to 134,023 SIM cards recorded at the end of April 2022 and prepaid subscriptions decreased to 10,391,807 as of April 2022 in comparison to 10,509,475 SIM cards reported at the end of March 2022.

Table 1: Active mobile-cellular telephone subscriptions as of April 2022

Name of operator	March 2022			April 2022			Monthly
	Postpaid	Prepaid	Total	Postpaid	Prepaid	Total	variation
MTN Rwanda Ltd	130,516	6,799,531	6,930,047	128,998	6,799,952	6,928,950	-0.02%
Airtel Rwanda Ltd	4,990	3,709,944	3,714,934	5,025	3,591,855	3,596,880	-3.18%
Total	135,506	10,509,475	10,644,981	134,023	10,391,807	10,525,830	-1.12%

Source: Operators' reports

Figure 1: Trend of active mobile-cellular telephone subscriptions



**Source: Operators' reports** 

<sup>&</sup>lt;sup>1</sup> Active mobile-cellular telephone subscriptions are the number of SIM Cards that have been used during the last three months.

12,000,000 180,000 160,000 10,000,000 140,000 Postpaid subscriptions Prepaid subsriptions 120,000 8,000,000 100,000 6,000,000 80,000 60,000 4,000,000 40,000 2,000,000 20,000 Jan-22 Feb-22 Aug-21 Sep-21 Oct-21 Nov-21 Dec-21 Jun-21 Jul-21 **—**Prepaid ---Postpaid

Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

Source: Operators' reports

## 2. Mobile-cellular telephone subscriptions per 100 inhabitants

As of April 2022, the Mobile Penetration Rate that refers to the number of active SIM cards per total projected population decreased to 80.6% in comparison to 81.7% for March 2022.

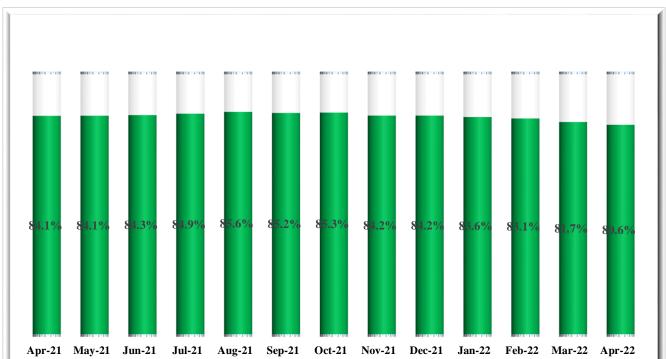


Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

Source: Operators' reports

## 3. Market share for mobile (SIM cards) subscriptions

At the end of April 2022, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd increased by 0.7 percentage points up to 65.8% whereas that for Airtel Rwanda Ltd dropped by the same margin reaching 34.2% as illustrated in Figure 4.

March-22

April-22

Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator

**Source: Operators' reports**