

## ACTIVE MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS AS OF AUGUST 2021

The total number of active mobile-cellular telephone subscriptions<sup>1</sup> in Rwanda increased up to 11,087,928 at the end of August 2021 compared to 10,997,506 SIM cards reported at the end of July 2021, representing an increase of 0.8%. As a result, the mobile-cellular telephone subscriptions per 100 inhabitants<sup>2</sup> increased by 0.7 percentage points from 84.9% to 85.6%.

The postpaid subscriptions raised from 94,905 at the end of July 2021 to 113,561 SIM cards recorded at the end of August 2021 and the prepaid subscriptions increased to 10,974,367 as of August 2021 in comparison to 10,902,601 SIM cards reported at the end of July-2021.

**Table 1: Active mobile-cellular telephone subscriptions as of August 2021**

Name of operator	Postpaid			Prepaid			Total		
	Jul-21	Aug-21	% Change	Jul-21	Aug-21	% Change	Jul-21	Aug-21	% Change
<b>MTN Rwanda Ltd</b>	90,027	108,668	20.7	6,831,454	6,853,260	0.3	6,921,481	6,961,928	0.6
<b>Airtel Rwanda Ltd</b>	4,878	4,893	0.3	4,071,147	4,121,107	1.2	4,076,025	4,126,000	1.2
<b>Total</b>	<b>94,905</b>	<b>113,561</b>	<b>19.7</b>	<b>10,902,601</b>	<b>10,974,367</b>	<b>0.7</b>	<b>10,997,506</b>	<b>11,087,928</b>	<b>0.8</b>
<b>Mobile-cellular telephone subscriptions per 100 inhabitants</b>							<b>84.9</b>	<b>85.6</b>	<b>0.7</b>

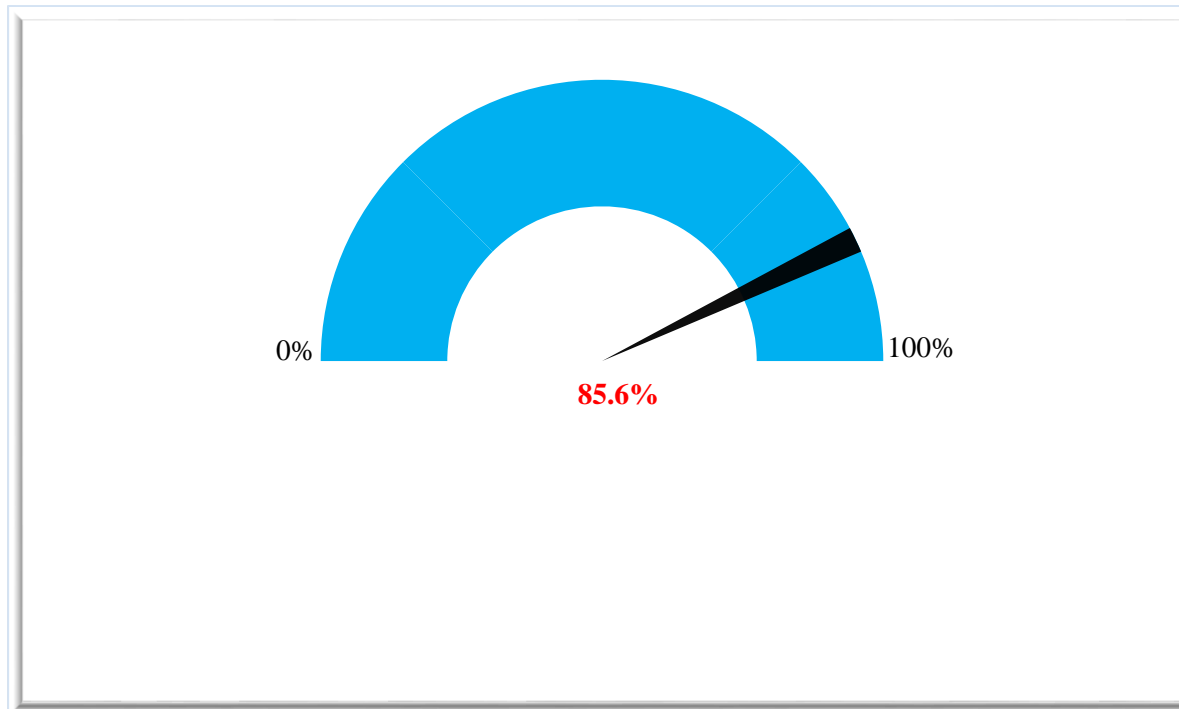
Source: Operators' reports, August 2021

<sup>1</sup> Active mobile-cellular telephone subscriptions are the number of SIM Cards which have generated revenue to the operator within the last 90 days.

<sup>2</sup> Mobile-cellular telephone subscriptions per 100 inhabitants: Mobile (SIM Cards) penetration rate

The Mobile Penetration Rate that refers to the number of active SIM cards per total projected population recorded at the end of August 2021 was 85.6 percent.

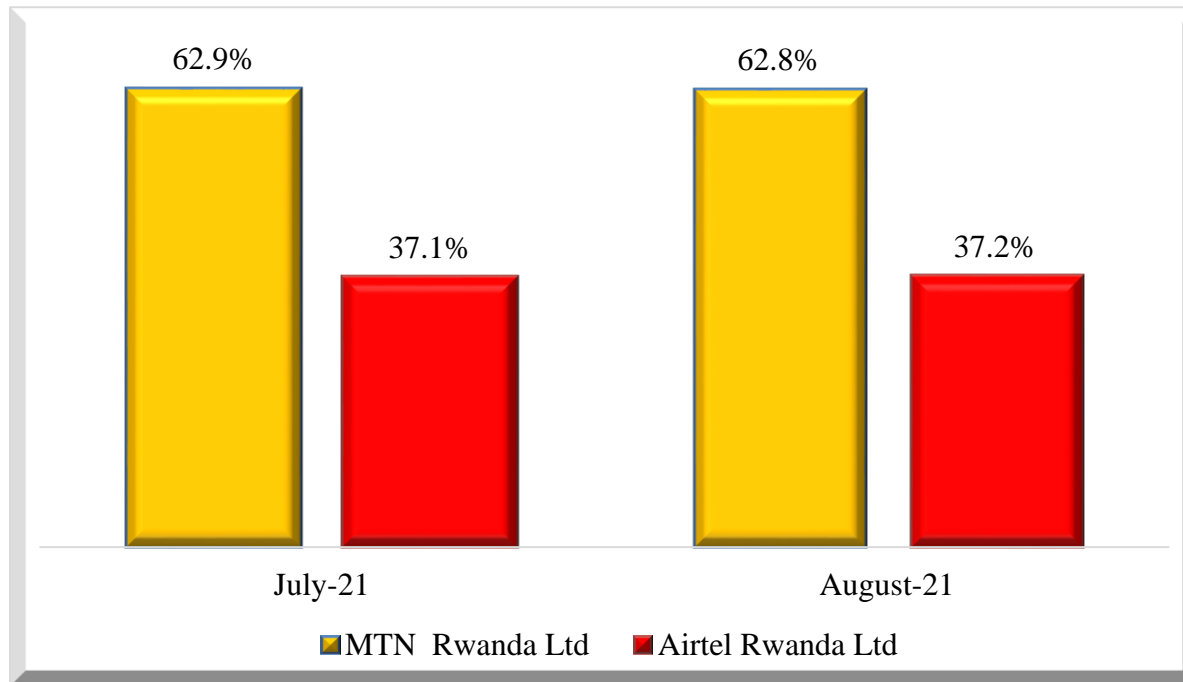
**Figure 1: Mobile-cellular telephone subscriptions per 100 inhabitants as of August 2021**



Source: Operators' reports, August 2021

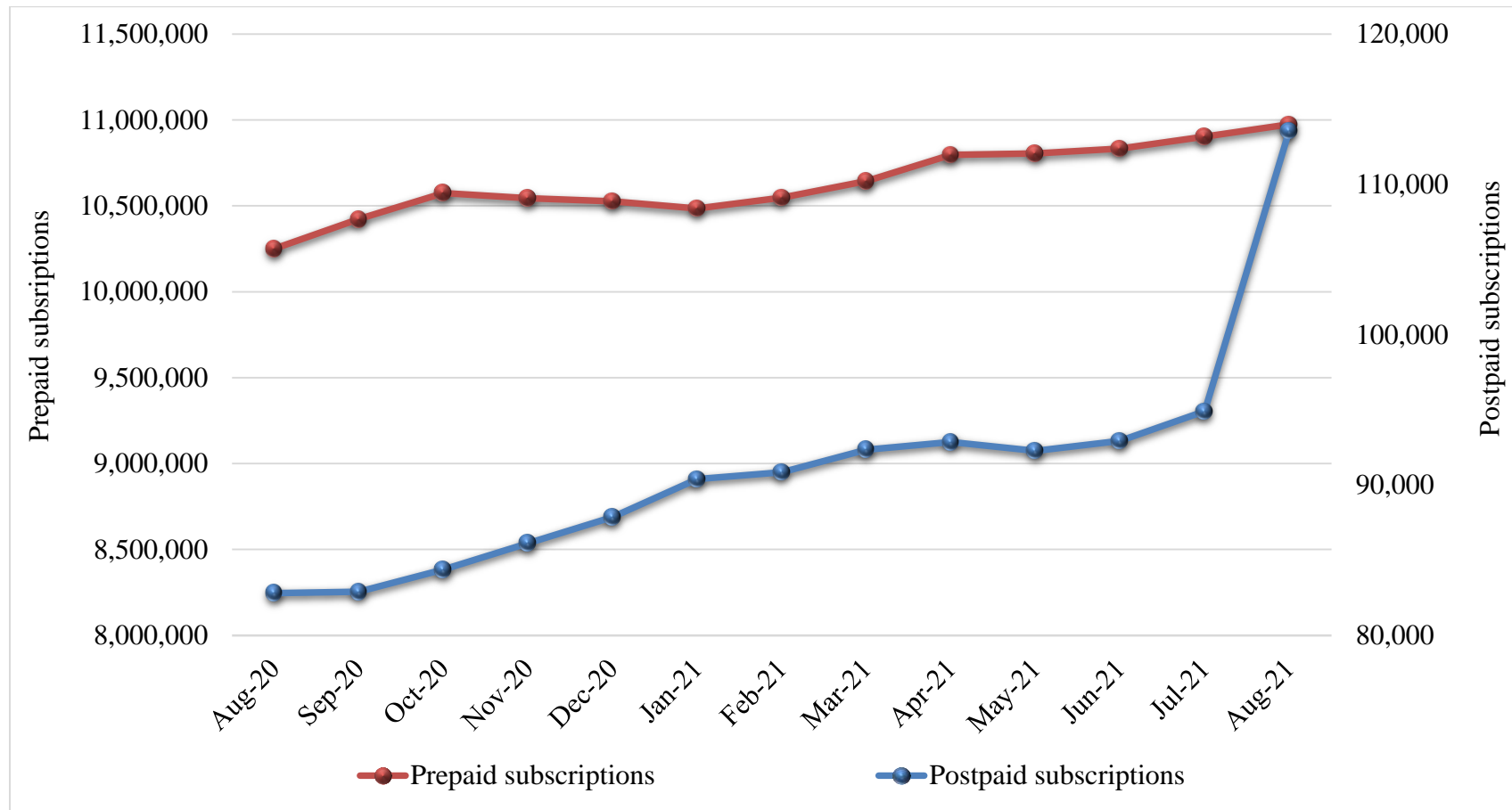
As of August 2021, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd declined by 0.1 percentage points up to 62.8% whereas that for Airtel Rwanda Ltd increased by the same margin to stand at 37.2% compared to July 2021 as illustrated in Figure 2.

**Figure 2: Market share trends for mobile-cellular telephone subscriptions per operator**



Source: Operators’ reports, August 2021

**Figure 3: Trend of active mobile-cellular telephone subscriptions from August 2020 to August 2021**



Source: Operators' reports, August 2021