



**MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS
REPORT AS OF OCTOBER 2021**

Disclaimer: Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary

1. Mobile-cellular telephone subscriptions as of October 2021

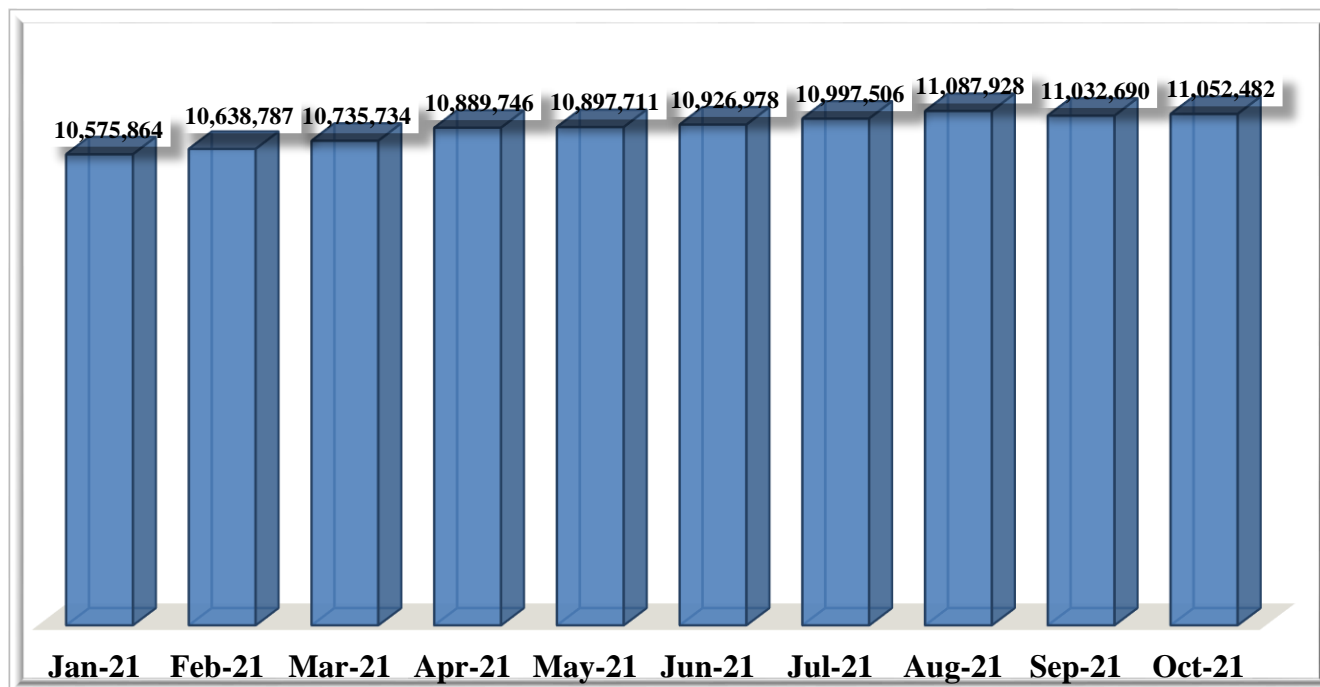
The total number of active mobile-cellular telephone subscriptions¹ in Rwanda increased up to 11,052,482 at the end of October 2021 compared to 11,032,690 SIM cards reported at the end of September 2021, representing an increase of 0.18%. The postpaid subscriptions raised from 113,995 at the end of September 2021 to 114,420 SIM cards recorded at the end of October 2021 and prepaid subscriptions increased to 10,938,062 as of October 2021 in comparison to 10,918,695 SIM cards reported at the end of September 2021.

Table 1: Active mobile-cellular telephone subscriptions as of October 2021

Name of operator	Postpaid		Prepaid		Total		Monthly variation (%)
	Sep-21	Oct-21	Sep-21	Oct-21	Sep-21	Oct-21	
MTN Rwanda Ltd	109,102	109,525	6,851,218	6,897,197	6,960,320	7,006,722	0.67
Airtel Rwanda Ltd	4,893	4,895	4,067,477	4,040,865	4,072,370	4,045,760	-0.65
Total	113,995	114,420	10,918,695	10,938,062	11,032,690	11,052,482	0.18

Source: Operators' reports

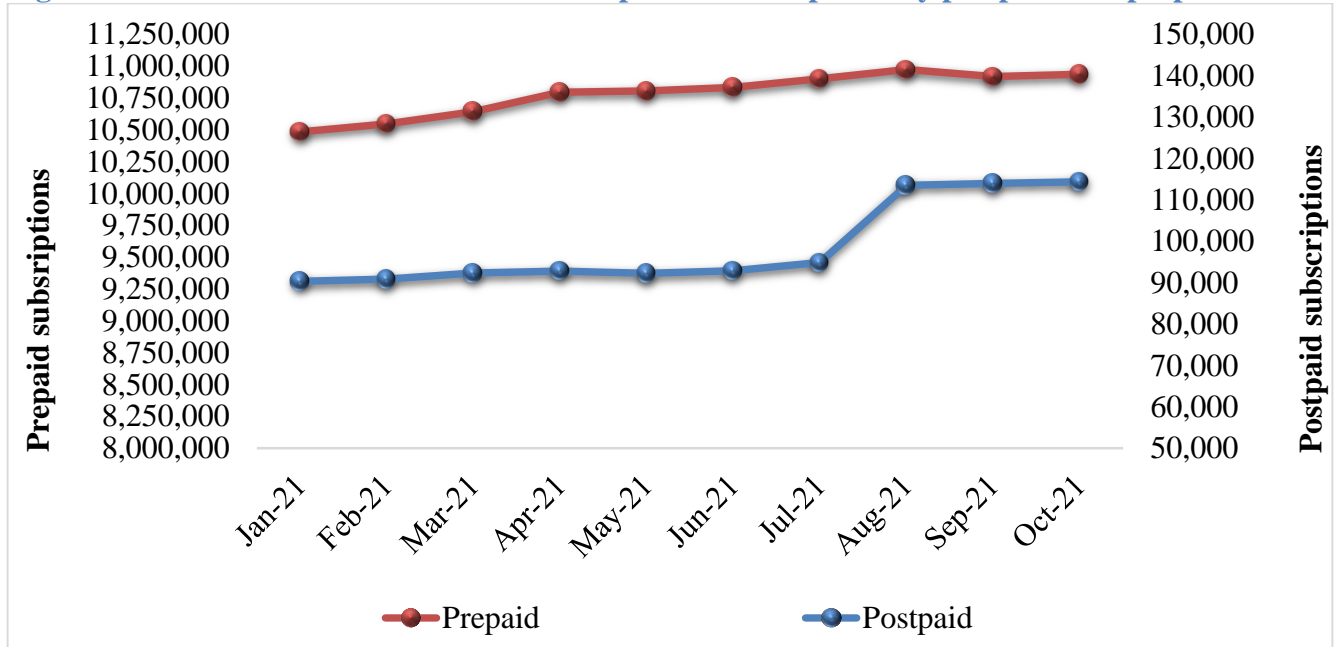
Figure 1: Trend of active mobile-cellular telephone subscriptions



Source: Operators' reports

¹ Active mobile-cellular telephone subscriptions are the number of SIM Cards generated revenue to the operator within the last 90 days.

Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

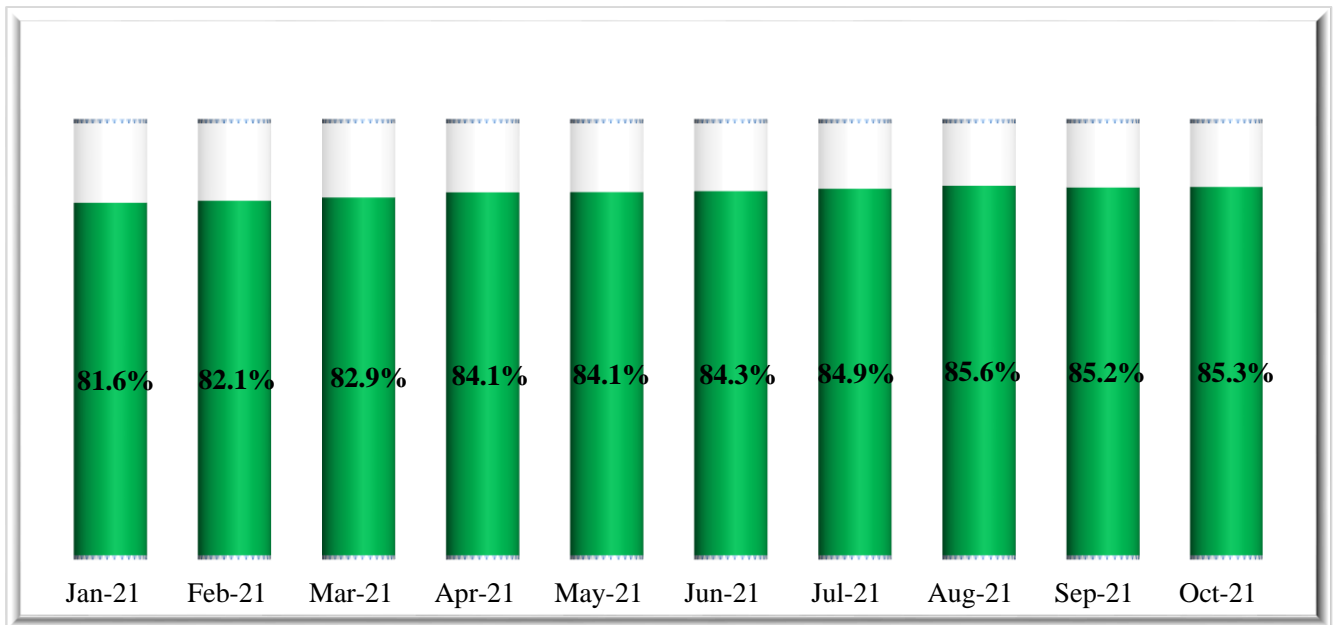


Source: Operators’ reports

2. Mobile-cellular telephone subscriptions per 100 inhabitants

As of October 2021, the Mobile Penetration Rate that refers to the number of active SIM cards per total projected population was 85.3% compared to 85.2% recorded at the end of September 2021.

Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

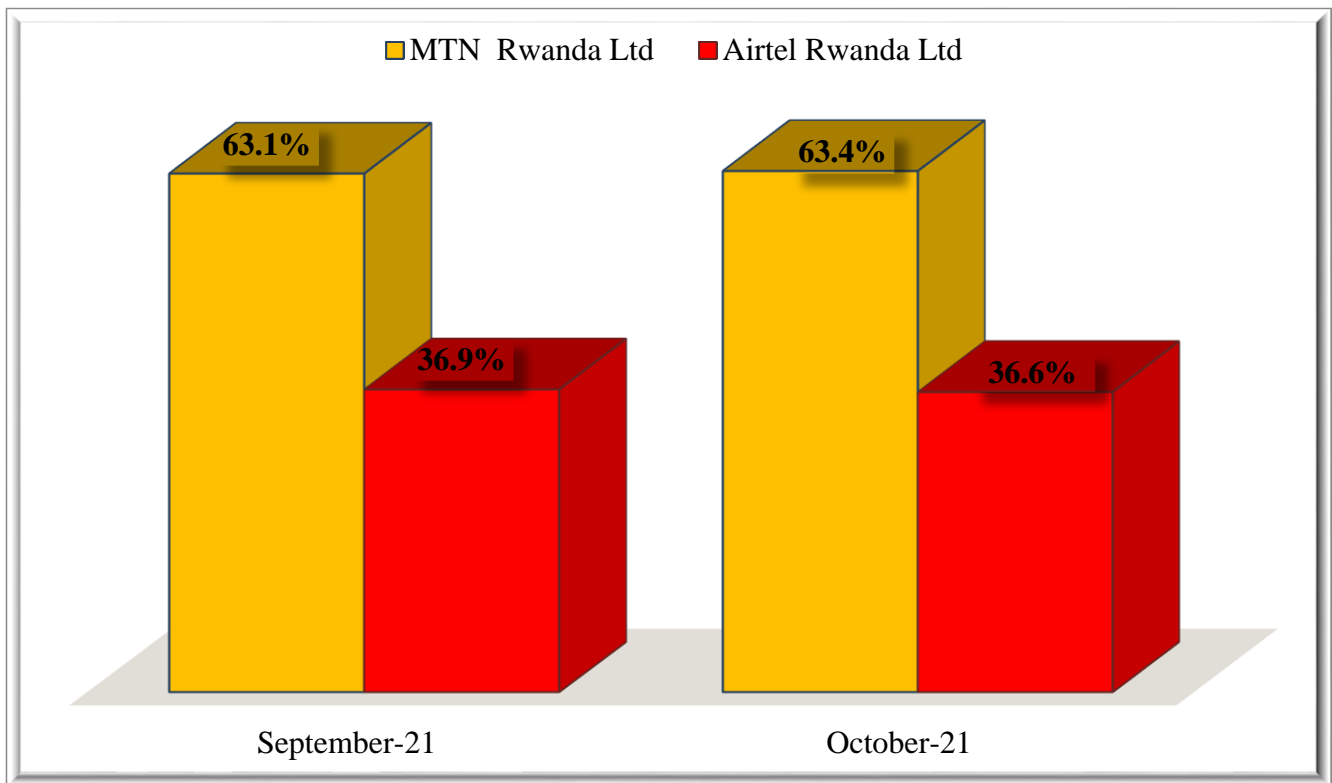


Source: Operators’ reports

3. Market share for mobile (SIM cards) subscriptions

As of October 2021, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd increased by 0.3 percentage points up to 63.4% whereas that for Airtel Rwanda Ltd dropped by the same margin reaching 36.6% compared to September 2021 as illustrated in Figure 4.

Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator



Source: Operators' reports