



**MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS
REPORT AS OF SEPTEMBER 2021**

Disclaimer: Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary

1. Mobile-cellular telephone subscriptions as of September 2021

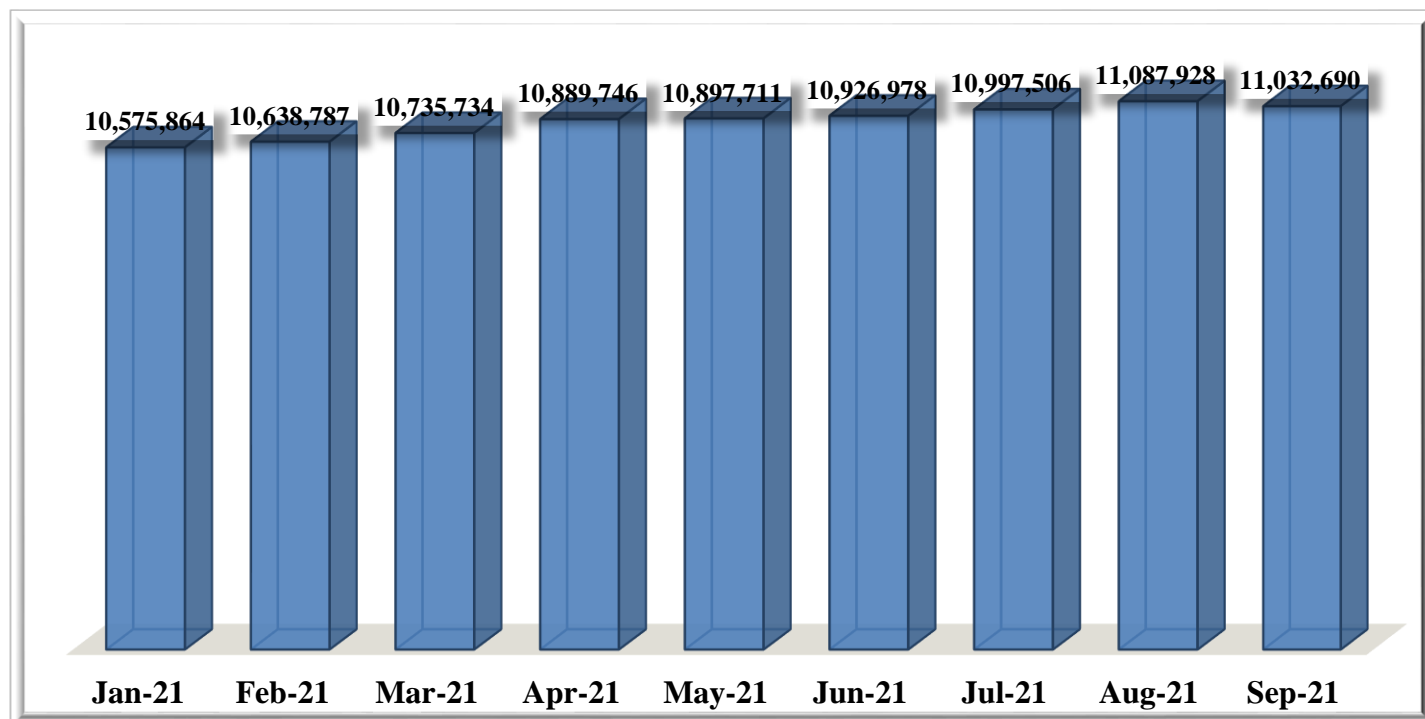
The total number of active mobile-cellular telephone subscriptions¹ in Rwanda decreased up to 11,032,690 at the end of September 2021 compared to 11,087,928 SIM cards reported at the end of August 2021, representing a decrease of 0.5%. The postpaid subscriptions raised from 113,561 at the end of August 2021 to 113,995 SIM cards recorded at the end of September 2021 whereas prepaid subscriptions decreased to 10,918,695 as of September 2021 in comparison to 11,087,928 SIM cards reported at the end of August 2021.

Table 1: Active mobile-cellular telephone subscriptions as of September 2021

Name of operator	Postpaid		Prepaid		Total		Monthly variation (%)
	Aug-21	Sep-21	Aug-21	Sep-21	Aug-21	Sep-21	
MTN Rwanda Ltd	108,668	109,102	6,853,260	6,851,218	6,961,928	6,960,320	-0.02
Airtel Rwanda Ltd	4,893	4,893	4,121,107	4,067,477	4,126,000	4,072,370	-1.30
Total	113,561	113,995	10,974,367	10,918,695	11,087,928	11,032,690	-0.50

Source: Operators' reports

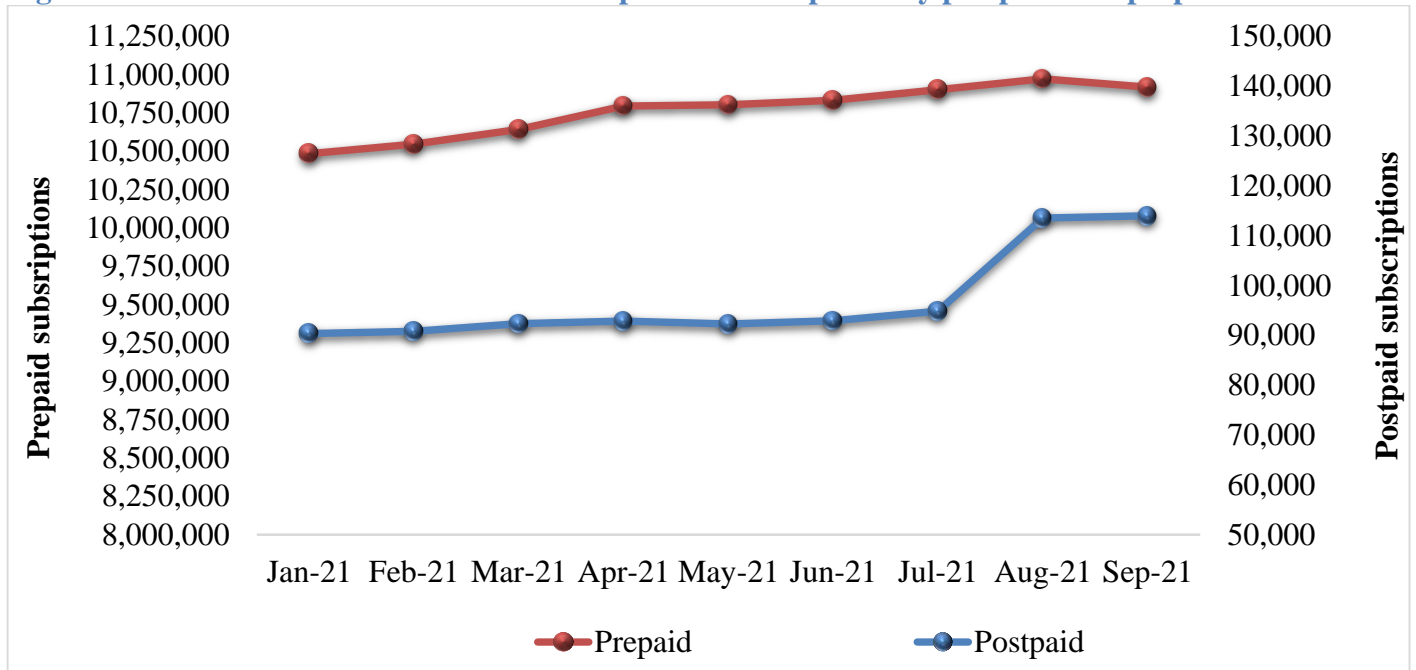
Figure 1: Trend of active mobile-cellular telephone subscriptions



Source: Operators' reports

¹ Active mobile-cellular telephone subscriptions are the number of SIM Cards generated revenue to the operator within the last 90 days.

Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

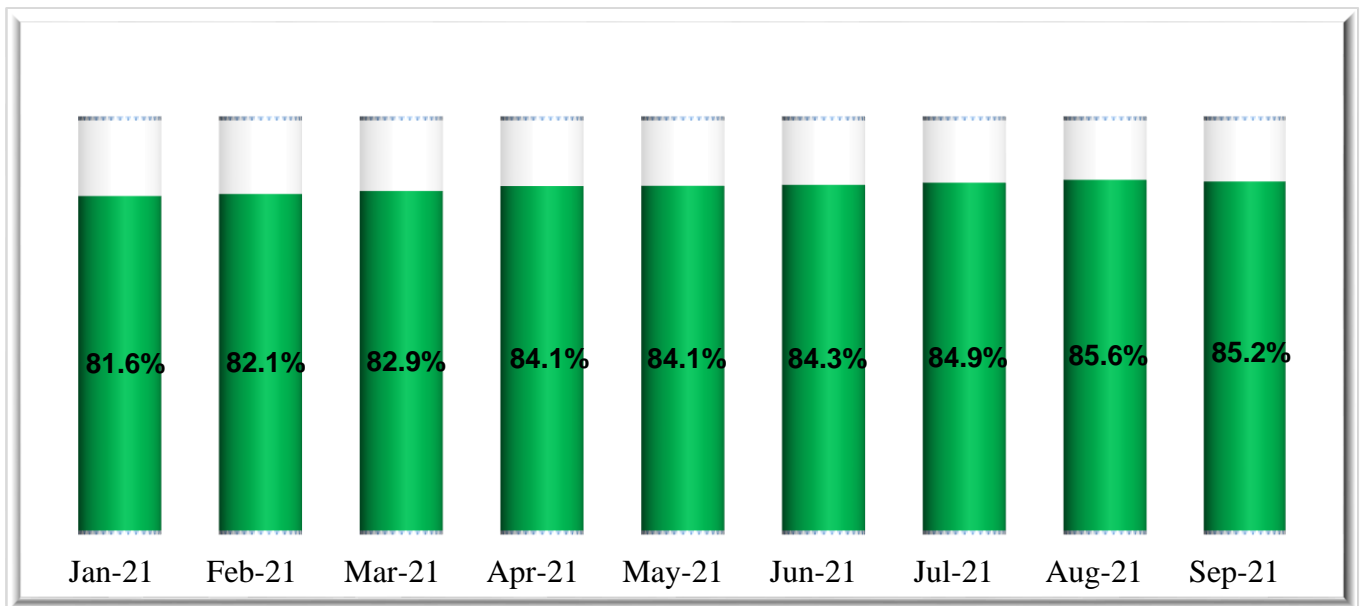


Source: Operators’ reports

2. Mobile-cellular telephone subscriptions per 100 inhabitants

As of September 2021, the Mobile Penetration Rate that refers to the number of active SIM cards per total projected population was 85.2% compared to 85.6% recorded at the end of August 2021.

Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

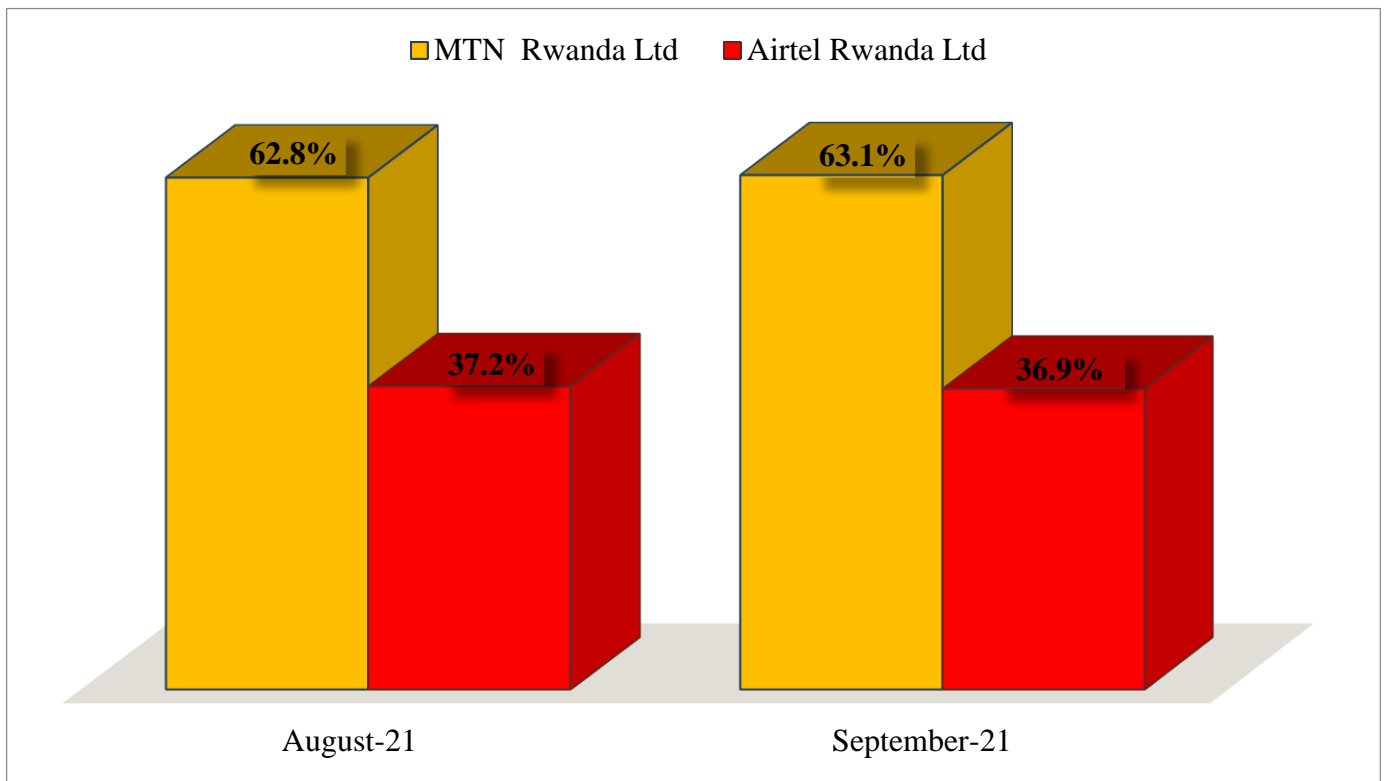


Source: Operators’ reports

3. Market share for mobile (SIM cards) subscriptions

As of September 2021, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd increased by 0.3 percentage points up to 63.1% whereas that for Airtel Rwanda Ltd dropped by the same margin reaching 36.9% compared to August 2021 as illustrated in Figure 4.

Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator



Source: Operators' reports