

ACTIVE MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS AS OF JULY 2020

The total number of active mobile-cellular telephone subscriptions¹ in Rwanda increased from 9,860,169 at the end of June-2020 to 10,056,158 SIM cards at the end of July-2020, representing an increase of 2.0%. As a result, the mobile-cellular telephone subscriptions per 100 inhabitants² increased by 1.6 percentage points from 77.9 to 79.4.

The subscriptions on postpaid plan increased from 66,020 at the end of June-2020 to 71,028 recorded at the end of July-2020 whereas the prepaid subscriptions increased from 9,794,149 at the end of June-2020 to 9,985,130 as of July-2020.

Table 1: Active mobile-cellular telephone subscriptions as of July 2020

Name of operator	Postpaid			Prepaid			Total		
	Jun-20	Jul-20	% Change	Jun-20	Jul-20	% Change	Jun-20	Jul-20	% Change
MTN Rwanda Ltd	63,206	68,714	8.7	5,831,137	6,025,753	3.3	5,894,343	6,094,467	3.4
Airtel Rwanda Ltd	2,814	2,314	-17.8	3,963,012	3,959,377	-0.1	3,965,826	3,961,691	-0.1
Total	66,020	71,028	7.6	9,794,149	9,985,130	1.9	9,860,169	10,056,158	2.0
Mobile-cellular telephone subscriptions per 100 inhabitants							77.9	79.4	1.5

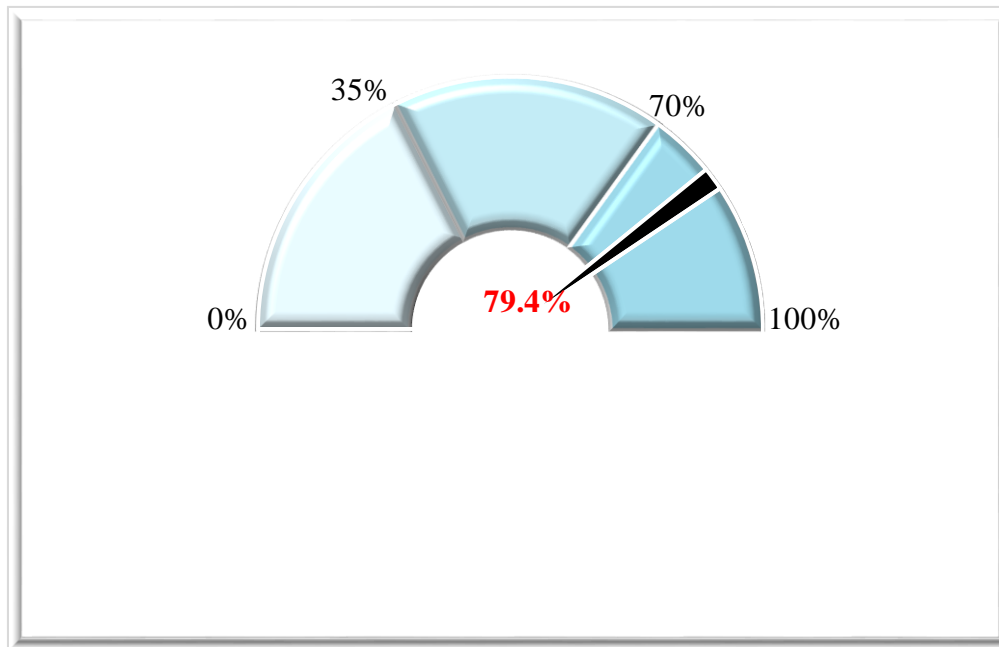
Source: Operators' reports, July 2020

¹ Active mobile-cellular telephone subscriptions are the number of SIM Cards which have generated revenue to the operator within the last 90 days.

² Mobile-cellular telephone subscriptions per 100 inhabitants: Mobile (SIM Cards) penetration rate

Figure 1: Mobile-cellular telephone subscriptions per 100 inhabitants as of July 2020

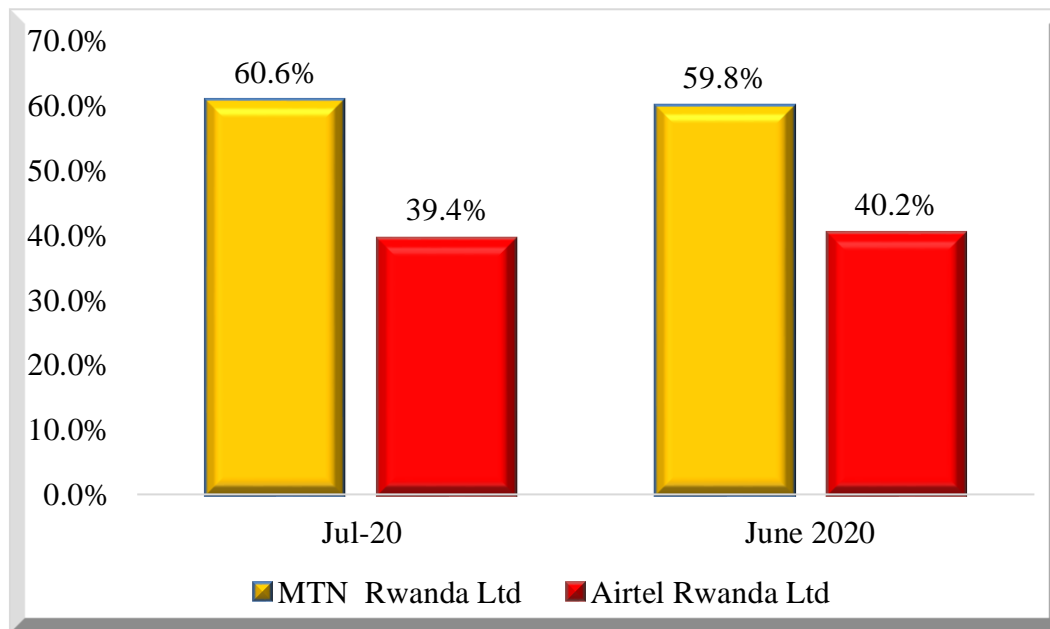
As of July 2020, the Mobile Penetration Rate which refers to the number of active SIM cards per total projected population was at 79.4 percent.



Source: Operators' reports, July 2020

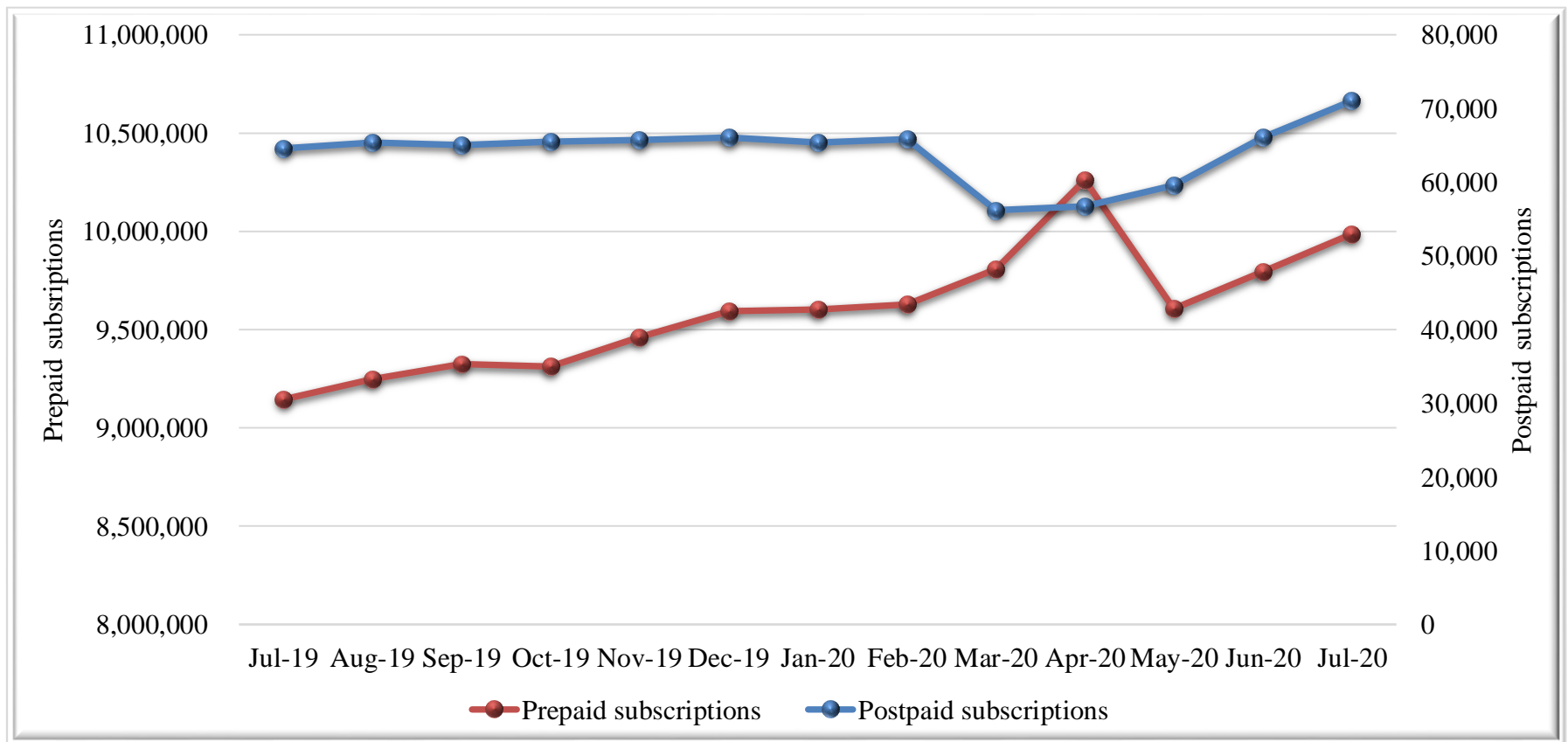
Figure 2: Market share trends for mobile-cellular telephone subscriptions per operator

At the end of July 2020, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd increased by 0.8 percentage points up to 60.6 percent whereas that for Airtel Rwanda Ltd declined by the same margin to stand at 39.4 percent.



Source: Operators' reports, July 2020

Figure 3: Trend of active mobile-cellular telephone subscriptions from July 2019 to July 2020



Source: Operators' reports, July 2020