

ACTIVE MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS AS OF JULY 2021

The total number of active mobile-cellular telephone subscriptions¹ in Rwanda increased up to 10,997,506 at the end of July-2021 compared to 10,926,978 SIM cards reported at the end of June-2021, representing an increase of 0.65%. As a result, the mobile-cellular telephone subscriptions per 100 inhabitants² increased by 0.54 percentage points from 84.34% to 84.89%.

The postpaid subscriptions rised from 92,941 at the end of June-2021 to 94,905 SIM cards recorded at the end of July-2021 and the prepaid subscriptions increased to 10,902,601 as of July-2021 in comparison to 10,834,037 SIM cards reported at the end of June-2021.

Table 1: Active mobile-cellular telephone subscriptions as of July 2021

Name of operator	Postpaid			Prepaid			Total		
	Jun-21	Jul-21	% Change	Jun-21	Jul-21	% Change	Jun-21	Jul-21	% Change
MTN Rwanda Ltd	88,071	90,027	2.22	6,790,278	6,831,454	0.61	6,878,349	6,921,481	0.63
Airtel Rwanda Ltd	4,870	4,878	0.16	4,043,759	4,071,147	0.68	4,048,629	4,076,025	0.68
Total	92,941	94,905	2.11	10,834,037	10,902,601	0.63	10,926,978	10,997,506	0.65
Mobile-cellular telephone subscriptions per 100 inhabitants							84.34	84.89	0.54

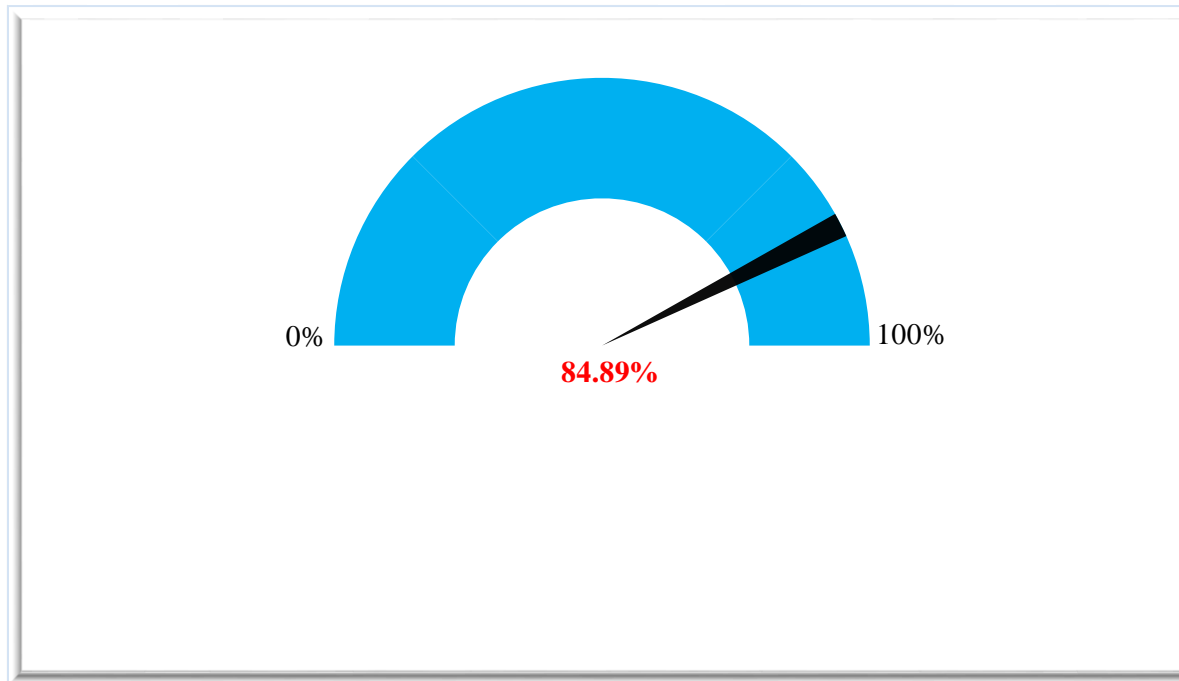
Source: Operators' reports, July 2021

¹ Active mobile-cellular telephone subscriptions are the number of SIM Cards which have generated revenue to the operator within the last 90 days.

² Mobile-cellular telephone subscriptions per 100 inhabitants: Mobile (SIM Cards) penetration rate

The Mobile Penetration Rate that refers to the number of active SIM cards per total projected population recorded at the end of July-2021 was 84.89 percent.

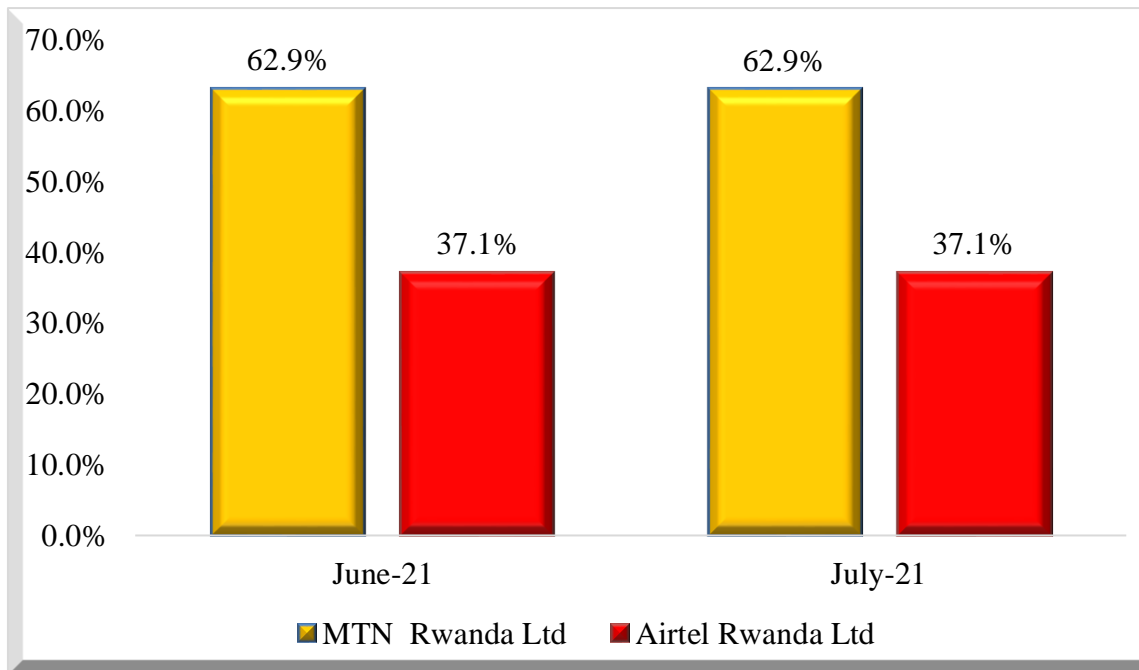
Figure 1: Mobile-cellular telephone subscriptions per 100 inhabitants as of July 2021



Source: Operators' reports, July 2021

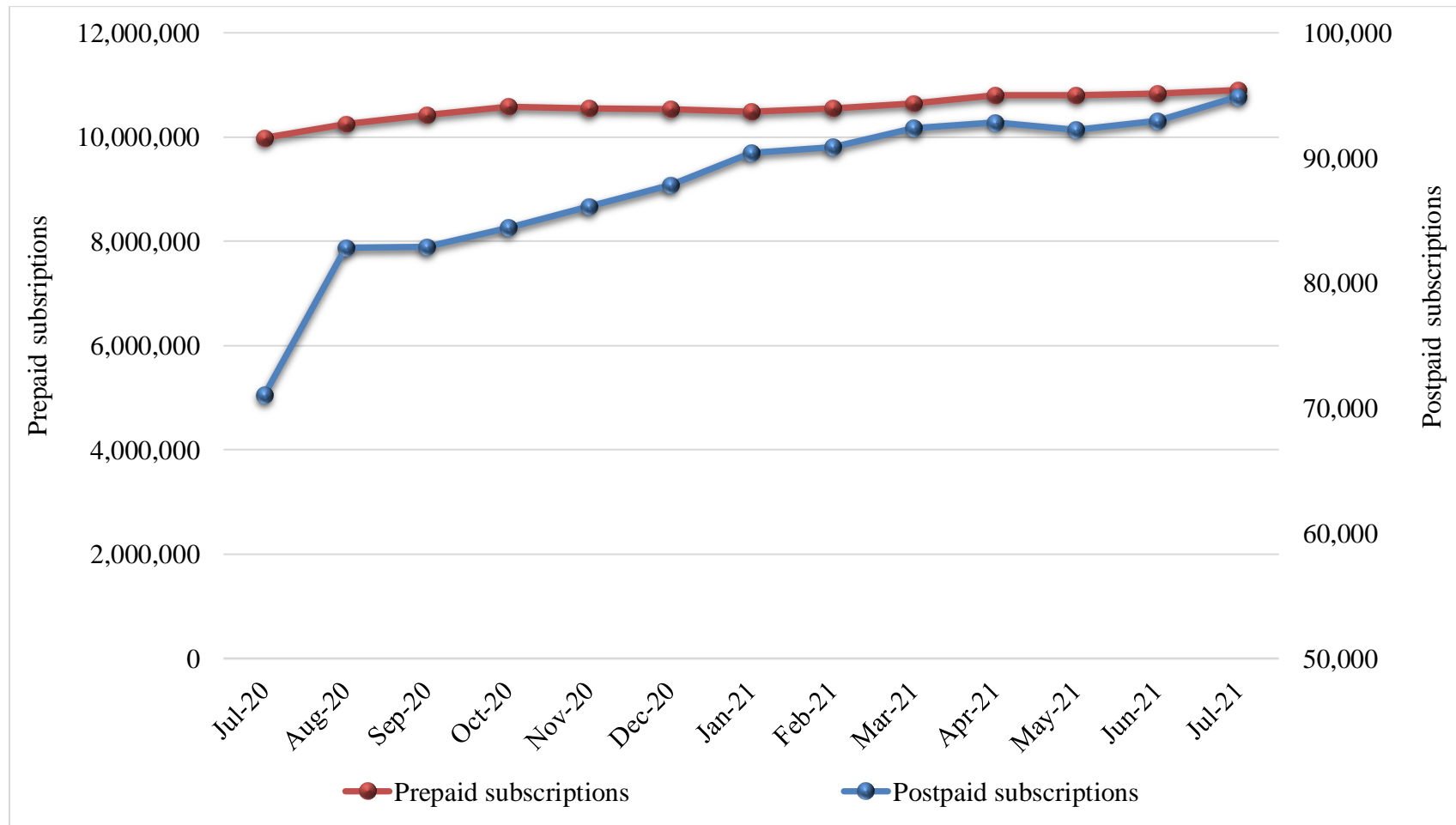
The mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd and Airtel Rwanda Ltd remained constant in July 2021 at 62.9 percent and 37.1 percent respectively as illustrated in Figure 2.

Figure 2: Market share trends for mobile-cellular telephone subscriptions per operator



Source: Operators' reports, July 2021

Figure 3: Trend of active mobile-cellular telephone subscriptions from July 2020 to July 2021



Source: Operators' reports, July 2021