

## ACTIVE MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS AS OF SEPTEMBER 2020

The total number of active mobile-cellular telephone subscriptions<sup>1</sup> in Rwanda increased from 10,333,133 at the end of August-2020 to 10,505,867 SIM cards at the end of September-2020, representing an increase of 1.7%. As a result, the mobile-cellular telephone subscriptions per 100 inhabitants<sup>2</sup> increased by 1.4 percentage points from 81.6 to 83.0.

The subscriptions on postpaid plan increased from 82,810 at the end of August-2020 to 82,903 recorded at the end of September-2020 whereas the prepaid subscriptions increased from 10,250,323 at the end of August-2020 to 10,422,964 as of September-2020.

**Table 1: Active mobile-cellular telephone subscriptions as of September 2020**

Name of operator	Postpaid			Prepaid			Total		
	Aug-20	Sep-20	% Change	Aug-20	Sep-20	% Change	Aug-20	Sep-20	% Change
MTN Rwanda Ltd	78,217	78,542	0.4	6,217,459	6,325,983	1.7	6,295,676	6,404,525	1.7
Airtel Rwanda Ltd	4,593	4,361	-5.1	4,032,864	4,096,981	1.6	4,037,457	4,101,342	1.6
Total	82,810	82,903	0.1	10,250,323	10,422,964	1.7	10,333,133	10,505,867	1.7
<b>Mobile-cellular telephone subscriptions per 100 inhabitants</b>							<b>81.6</b>	<b>83.0</b>	<b>1.4</b>

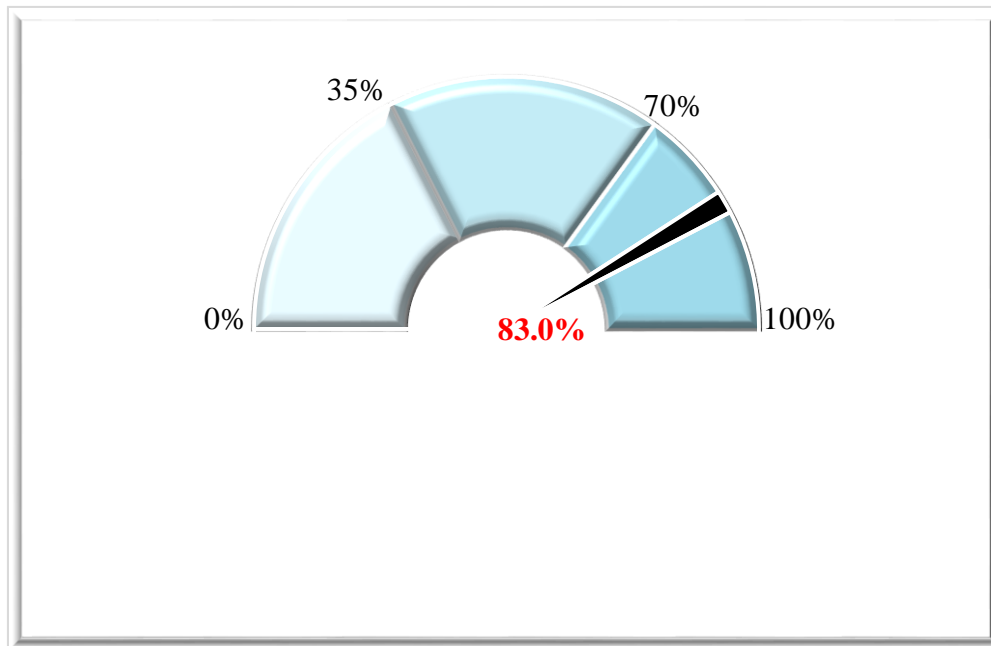
Source: Operators' reports, September 2020

<sup>1</sup> Active mobile-cellular telephone subscriptions are the number of SIM Cards which have generated revenue to the operator within the last 90 days.

<sup>2</sup> Mobile-cellular telephone subscriptions per 100 inhabitants: Mobile (SIM Cards) penetration rate

**Figure 1: Mobile-cellular telephone subscriptions per 100 inhabitants as of September 2020**

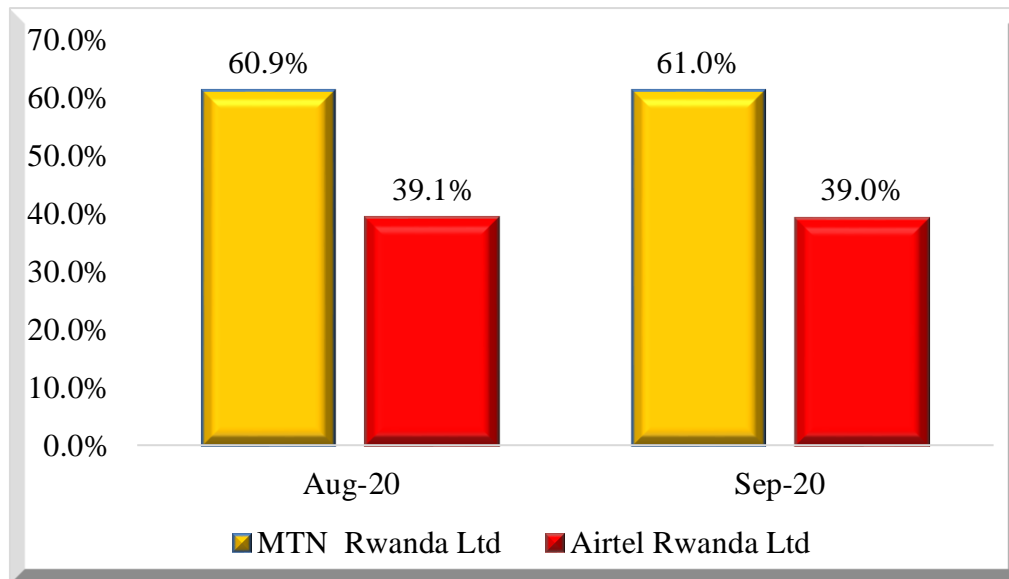
As of September-2020, the Mobile Penetration Rate which refers to the number of active SIM cards per total projected population was at 83.0 percent.



Source: Operators' reports, September 2020

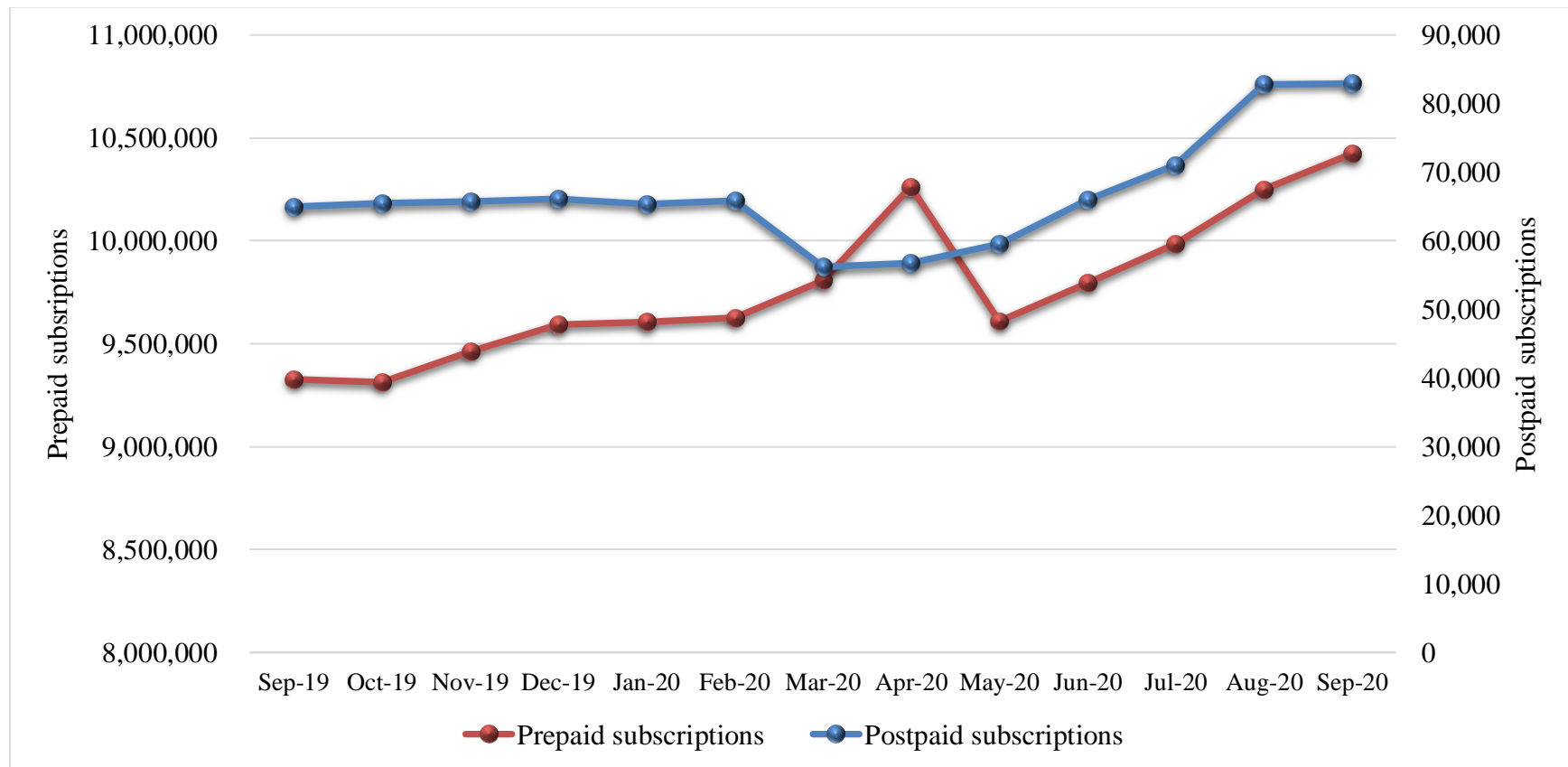
**Figure 2: Market share trends for mobile-cellular telephone subscriptions per operator**

At the end of September-2020, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd increased by 0.1 percentage points up to 61.0 percent whereas that for Airtel Rwanda Ltd declined by the same margin to stand at 39.0 percent.



Source: Operators' reports, September 2020

**Figure 3: Trend of active mobile-cellular telephone subscriptions from September 2019 to September 2020**



Source: Operators' reports, September 2020