

ACTIVE MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS AS OF MARCH 2020

The total number of active mobile-cellular telephone subscriptions¹ in Rwanda increased from 9,691,666 at the end of February-2020 to 9,862,992 at the end of March-2020, representing an increase of 1.8%. As a result, the mobile-cellular telephone subscriptions per 100 inhabitants² increased by 1.4 percentage points from 76.5% to 77.9%.

The subscriptions on postpaid plan decreased from 65,850 at the end of February-2020 to 56,199 recorded at the end of March-2020 and the prepaid subscriptions increased from 9,625,816 at the end of February-2020 to 9,806,793 as of March-2020.

Table 1: Active mobile-cellular telephone subscriptions as of March 2020

Name of operator	Postpaid			Prepaid			Total		
	Feb-20	Mar-20	% Change	Feb-20	Mar-20	% Change	Feb-20	Mar-20	% Change
MTN Rwanda Ltd	62,716	53,048	-15.4	5,341,573	5,406,973	1.2	5,404,289	5,460,021	1.0
Airtel Rwanda Ltd	3,134	3,151	0.5	4,284,243	4,399,820	2.7	4,287,377	4,402,971	2.7
Total	65,850	56,199	-14.7	9,625,816	9,806,793	1.9	9,691,666	9,862,992	1.8
Mobile-cellular telephone subscriptions per 100 inhabitants							76.5	77.9	1.4

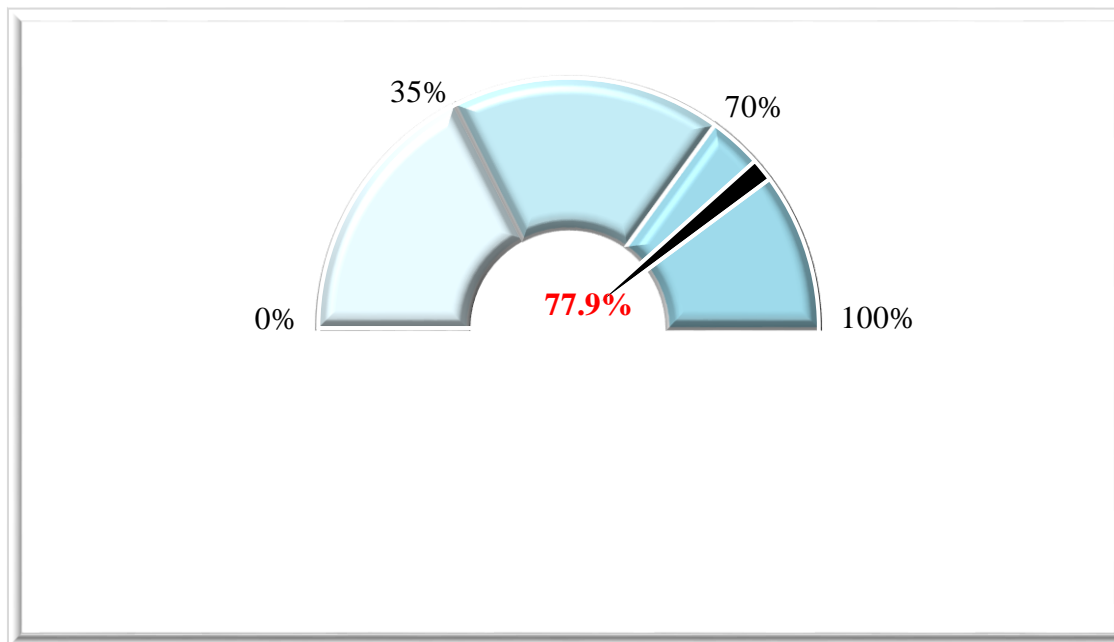
Source: Operators' reports, March 2020

¹ Active mobile-cellular telephone subscriptions are the number of SIM Cards which have generated revenue to the operator within the last 90 days.

² Mobile-cellular telephone subscriptions per 100 inhabitants: Mobile (SIM Cards) penetration rate

Figure 1: Mobile-cellular telephone subscriptions per 100 inhabitants as of March 2020

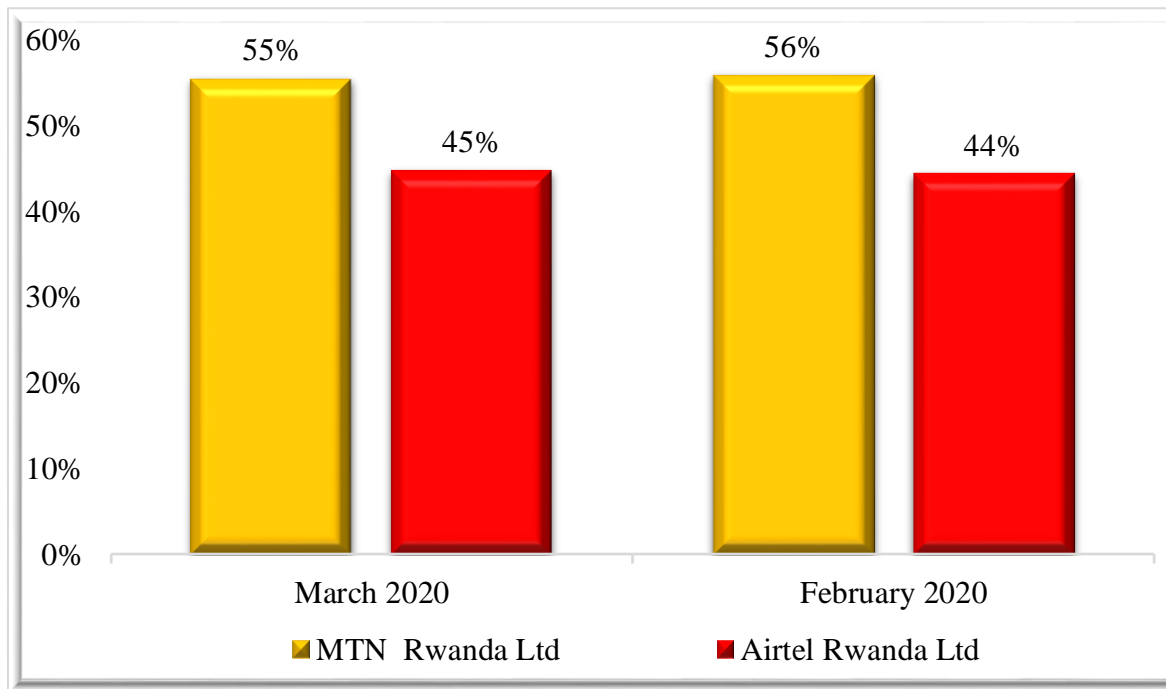
As of March 2020, the Mobile Penetration Rate which refers to the number of active SIM cards per total projected population was at 77.9 percent.



Source: Operators' reports, March 2020

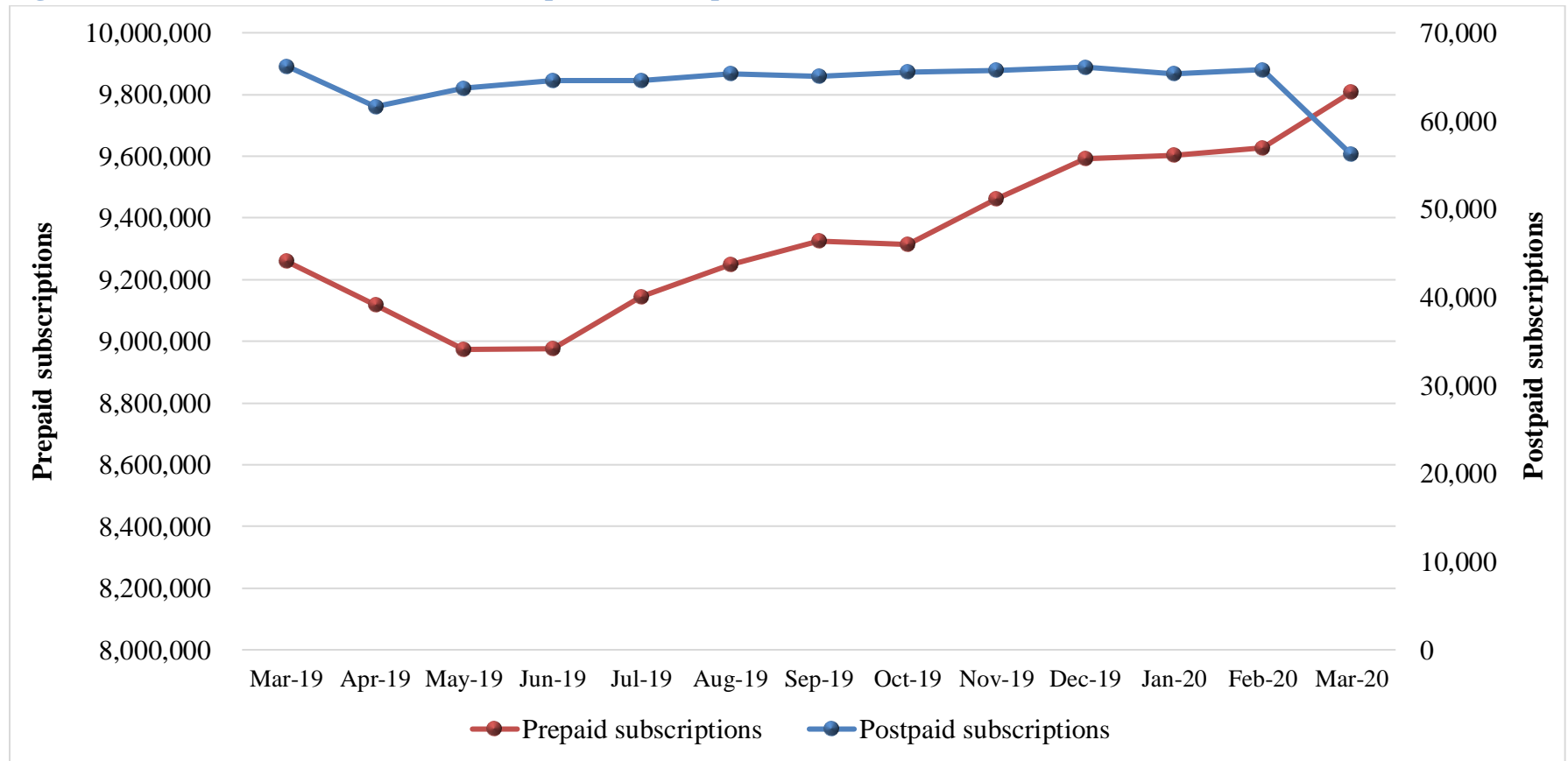
Figure 2: Market share trends for mobile-cellular telephone subscriptions per operator

At the end of March 2020, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd declined by 1 percentage points to stand at 55 percent whereas that for Airtel Rwanda Ltd increased by the same margin up to 45 percent.



Source: Operators' reports, March 2020

Figure 3: Trend of active mobile-cellular telephone subscriptions from March 2019 to March 2020



Source: Operators' reports, March 2020