

## MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS REPORT AS OF SEPTEMBER 2022

**Disclaimer:** Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary.

## 1. Mobile-cellular telephone subscriptions as of September 2022

The total number of active mobile-cellular telephone subscriptions<sup>1</sup> in Rwanda increased from 10,766,960 as of August 2022 up to 10,871,158 SIM cards at the end of September 2022, representing an increase of 1.0%. The postpaid subscriptions upraised from 143,127 as of August 2022 to 143,481 SIM cards recorded at the end of September 2022 and prepaid subscriptions increased to 10,727,677 as of September 2022 in comparison to 10,623,833 SIM cards reported at the end of August 2022.

Table 1: Active mobile-cellular telephone subscriptions as of September 2022

Name of operator	August 2022			September 2022			Monthly
	Postpaid	Prepaid	Total	Postpaid	Prepaid	Total	variation
MTN Rwanda Ltd	135,732	6,942,669	7,078,401	136,086	6,979,379	7,115,465	0.5%
Airtel Rwanda Ltd	7,395	3,681,164	3,688,559	7,395	3,748,298	3,755,693	1.8%
Total	143,127	10,623,833	10,766,960	143,481	10,727,677	10,871,158	1.0%

**Source: Operators' reports** 

Figure 1: Trend of active mobile-cellular telephone subscriptions



**Source: Operators' reports** 

<sup>&</sup>lt;sup>1</sup> Active mobile-cellular telephone subscriptions are the number of SIM Cards that have been used during the last three months.

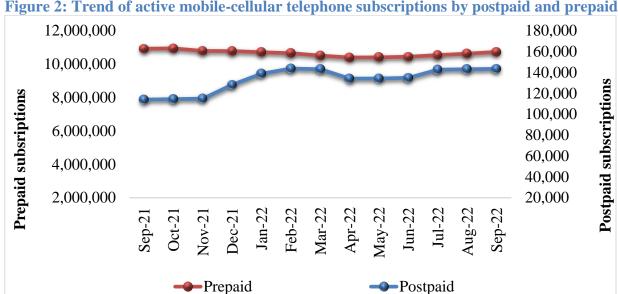


Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

Source: Operators' reports

## 2. Mobile-cellular telephone subscriptions per 100 inhabitants

As of September 2022, the Mobile Penetration Rate that refers to the number of active SIM cards per total projected population increased up to 82.5% in comparison to 81.9% for August 2022 statistics.

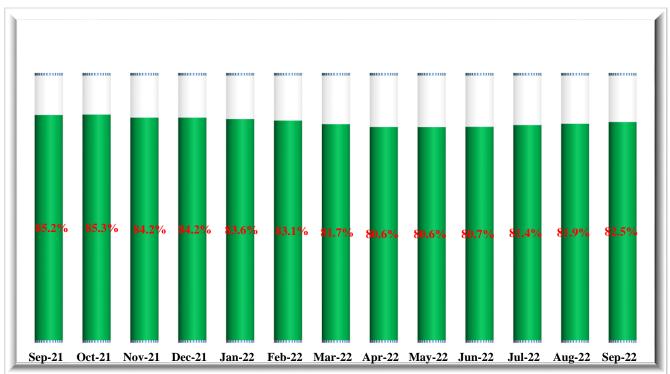


Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

**Source: Operators' reports** 

## 3. Market share for mobile (SIM cards) subscriptions

As of September 2022, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd declined by 0.2 percentage points up to 65.5% whereas that for AIRTEL Rwanda Ltd increased by the same margin reaching 34.5% in comparison to August 2022 statistics as shown in Figure 4.

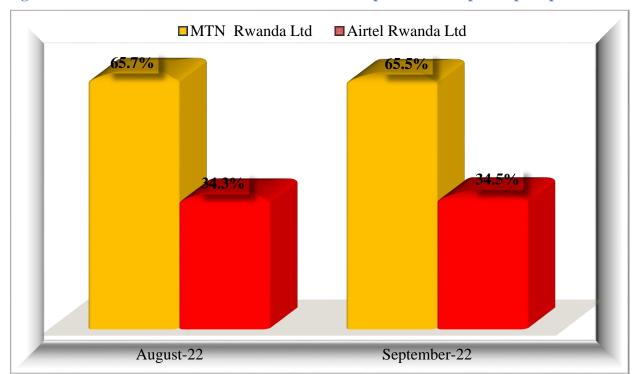


Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator

**Source: Operators' reports**