

## MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS REPORT AS OF NOVEMBER 2022

**Disclaimer:** Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary.

## 1. Mobile-cellular telephone subscriptions as of November 2022

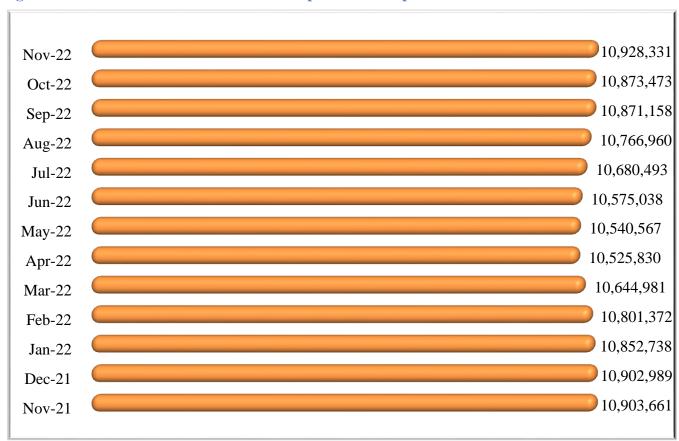
The total number of active mobile-cellular telephone subscriptions<sup>1</sup> in Rwanda increased from 10,873,473 as of October 2022 up to 10,928,331 SIM cards at the end of November 2022, representing an increase of 0.50%. The postpaid subscriptions decreased from 143,750 as of October 2022 to 143,498 SIM cards recorded at the end of November 2022 whereas prepaid subscriptions increased to 10,784,833 as of November 2022 in comparison to 10,729,723 SIM cards reported at the end of October 2022.

Table 1: Active mobile-cellular telephone subscriptions as of November 2022

Name of operator	Oct-22			Nov-22			Monthly
	Postpaid	Prepaid	Total	Postpaid	Prepaid	Total	variation
MTN Rwanda Ltd	136,355	6,940,734	7,077,089	136,103	6,938,192	7,074,295	-0.04%
Airtel Rwanda Ltd	7,395	3,788,989	3,796,384	7,395	3,846,641	3,854,036	1.52%
Total	143,750	10,729,723	10,873,473	143,498	10,784,833	10,928,331	0.50%

**Source: Operators' reports** 

Figure 1: Trend of active mobile-cellular telephone subscriptions



**Source: Operators' reports** 

<sup>&</sup>lt;sup>1</sup> Active mobile-cellular telephone subscriptions are the number of SIM Cards that have been used during the last three months.

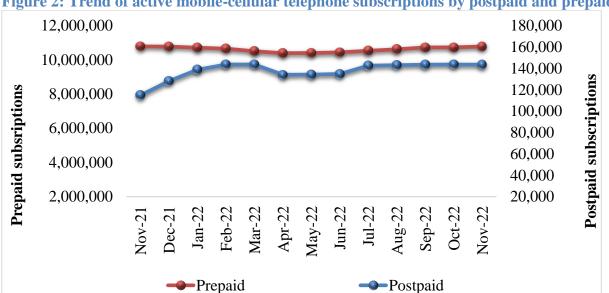


Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

Source: Operators' reports

## 2. Mobile-cellular telephone subscriptions per 100 inhabitants

As of November 2022, the Mobile Penetration Rate that refers to the number of active SIM cards per total projected population increased to 82.6% in comparison to 82.4% for October 2022 publication.

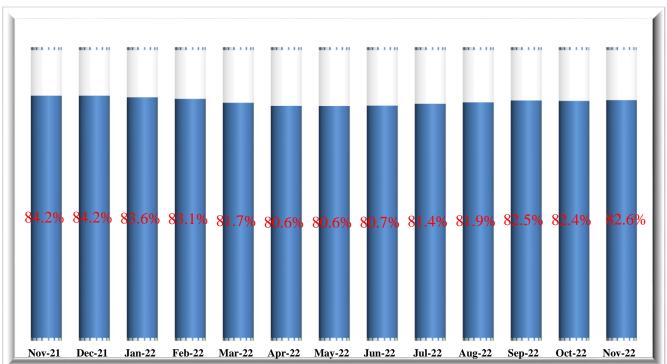


Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

**Source: Operators' reports** 

## 3. Market share for mobile (SIM cards) subscriptions

As of November 2022, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd declined by 0.4 percentage points up to 64.7% whereas that for AIRTEL Rwanda Ltd increased by the same margin reaching 35.3% in comparison to October 2022 statistics as shown in Figure 4.

October-22

Airtel Rwanda Ltd

64.7%

35.3%

November-22

Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator

**Source: Operators' reports**