



**MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS
REPORT AS OF MARCH 2024**

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1. Mobile-cellular telephone subscriptions as of March 2024

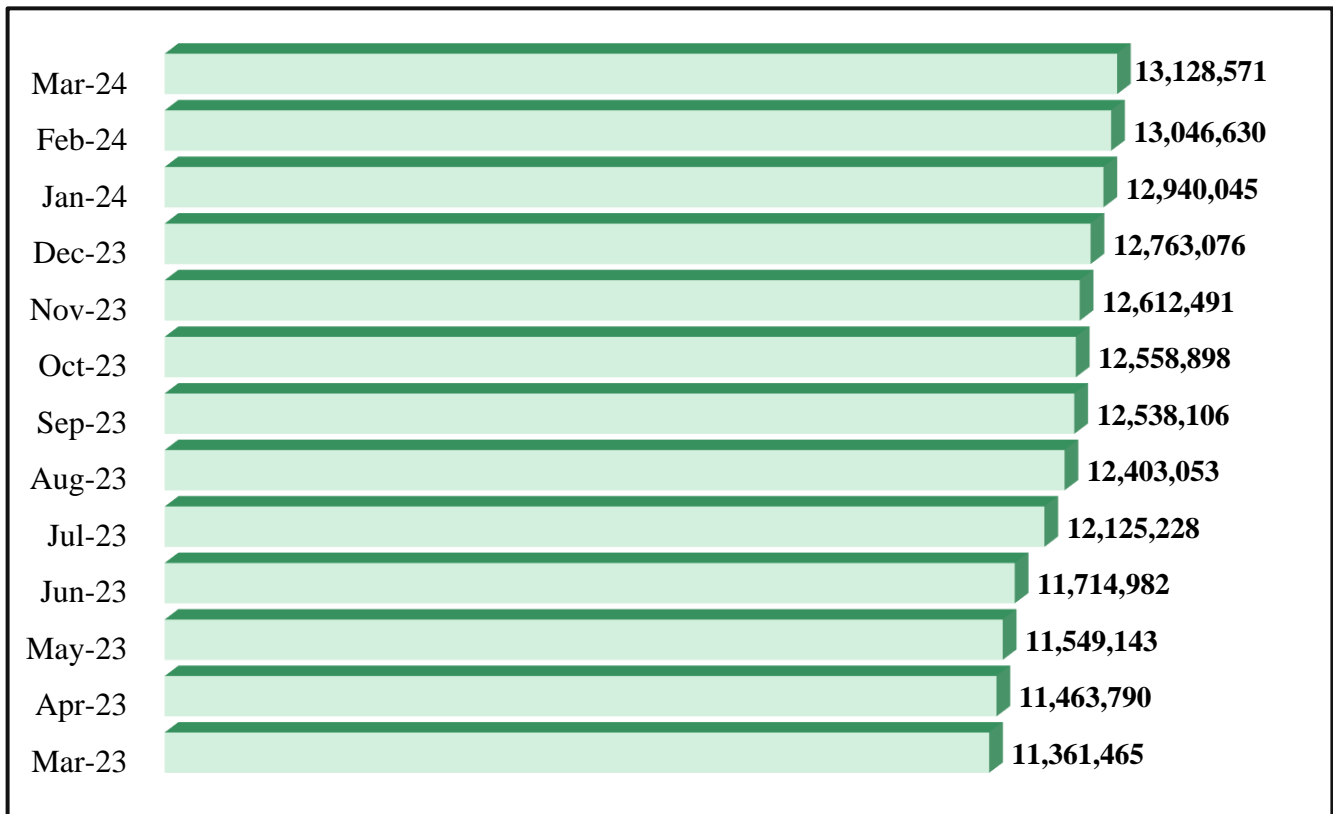
As of March 2024, the active mobile-cellular telephone subscriptions¹ in Rwanda rose to 13,128,571 from 13,046,630 SIM cards recorded at the end of February 2024, representing a 0.6% increase. Postpaid subscriptions decreased from 165,572 in February 2024 to 165,167 SIM cards in March 2024, while prepaid subscriptions increased to 12,963,404 in March 2024 compared to 12,881,058 SIM cards reported at the end of February 2024. Table 1 presents the number of active mobile-cellular telephone subscriptions per Mobile Network Operator.

Table 1: Active mobile-cellular telephone subscriptions as of March 2024

Name of operator	February 2024			March 2024			Monthly variation
	Postpaid	Prepaid	Total	Postpaid	Prepaid	Total	
MTN Rwandacell Plc	163,573	7,858,149	8,021,722	163,171	7,902,425	8,065,596	0.55%
Airtel Rwanda Ltd	1,999	5,022,909	5,024,908	1,996	5,060,979	5,062,975	0.76%
Total	165,572	12,881,058	13,046,630	165,167	12,963,404	13,128,571	0.63%

Source: Operators' reports

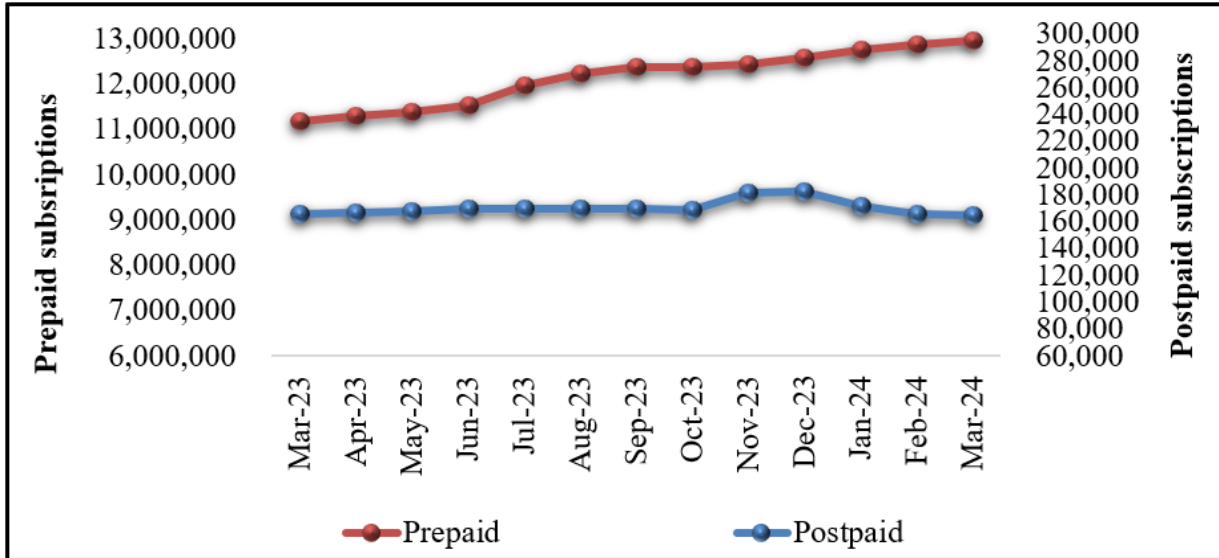
Figure 1: Trend of active mobile-cellular telephone subscriptions



Source: Operators' reports

¹ Active mobile-cellular telephone subscriptions are the number of SIM Cards that have been used and generated revenues to the operators during the last three months.

Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

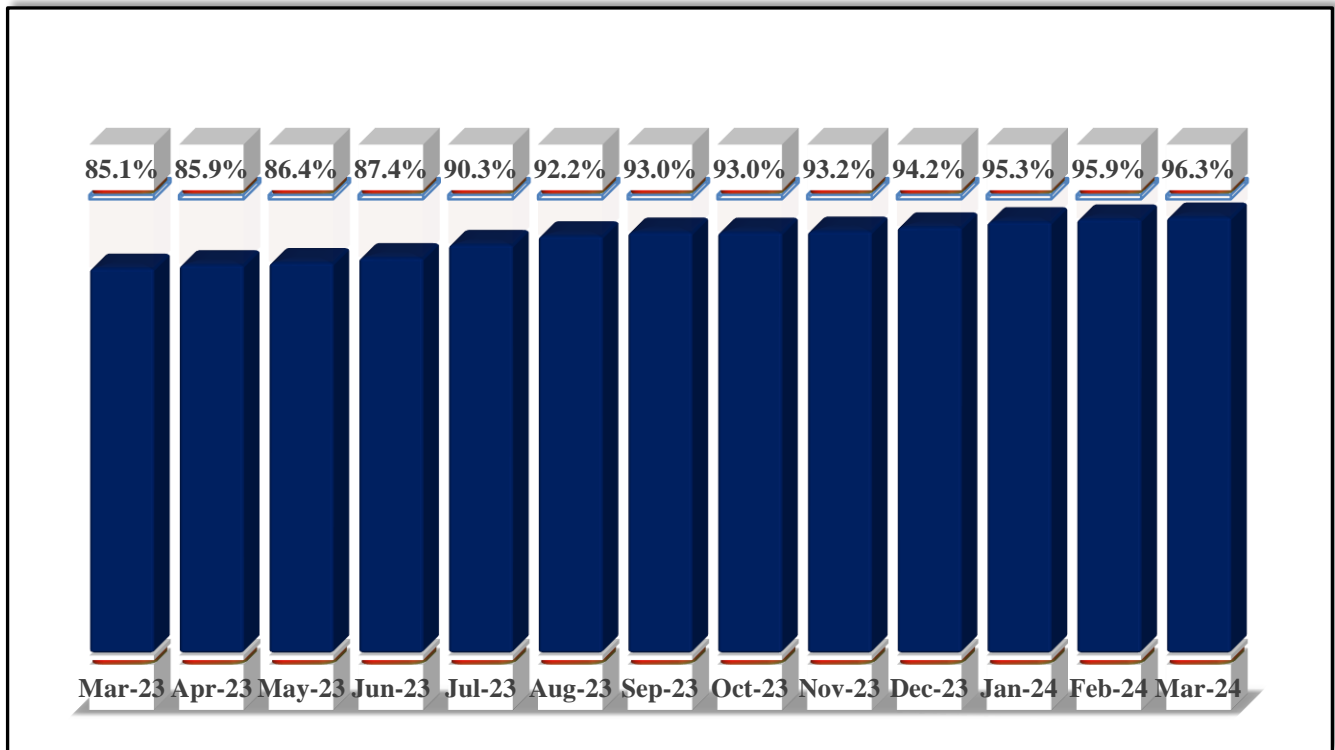


Source: Operators' reports

2. Mobile-cellular telephone subscriptions per 100 inhabitants

In March 2024, the Mobile Penetration Rate which indicates the number of active SIM cards per total projected population increased to 96.3% up from 95.9% in February 2024.

Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

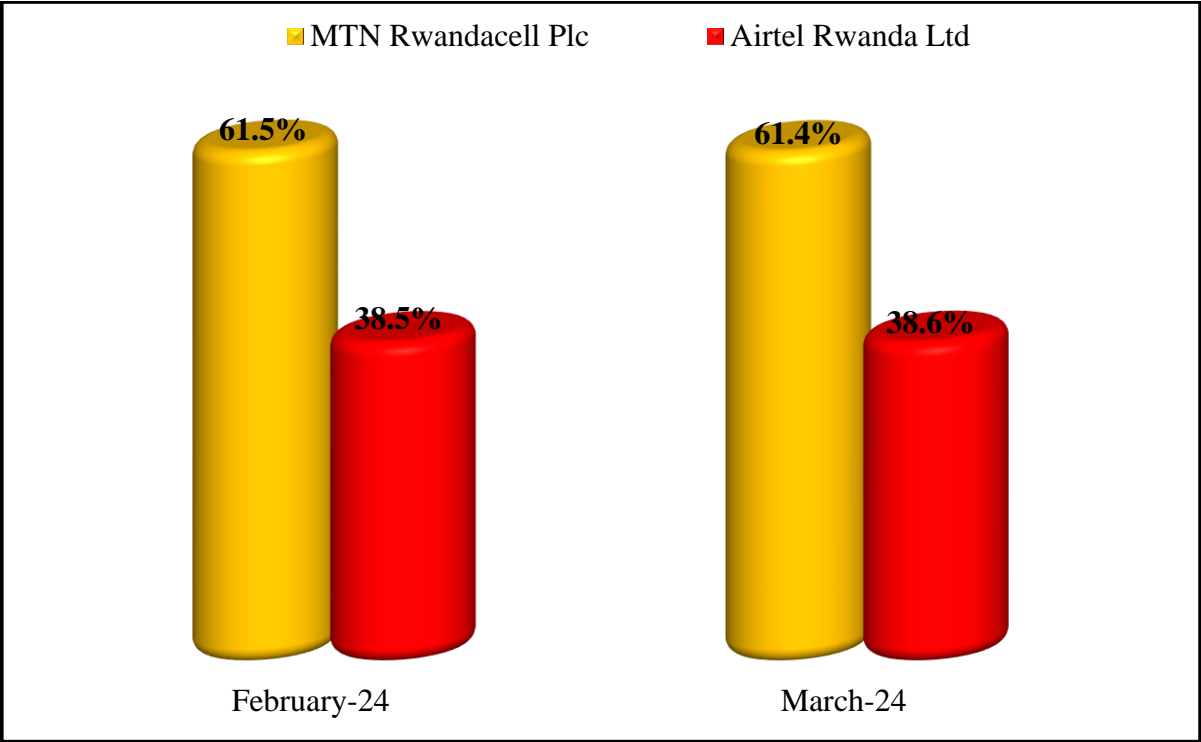


Source: Operators' reports

3. Market share for mobile (SIM cards) subscriptions

As of March 2024, MTN Rwandacell Plc saw a slight decrease in its market share for mobile-cellular telephone subscriptions, dropping by 0.1 percentage points to 61.4%. In contrast, AIRTEL Rwanda Ltd experienced a corresponding increase, reaching 38.6% compared to February 2024.

Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator



Source: Operators' reports