



**MOBILE-CELLULAR TELEPHONE SUBSCRIPTIONS
REPORT AS OF JULY 2022**

Disclaimer: Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary.

1. Mobile-cellular telephone subscriptions as of July 2022

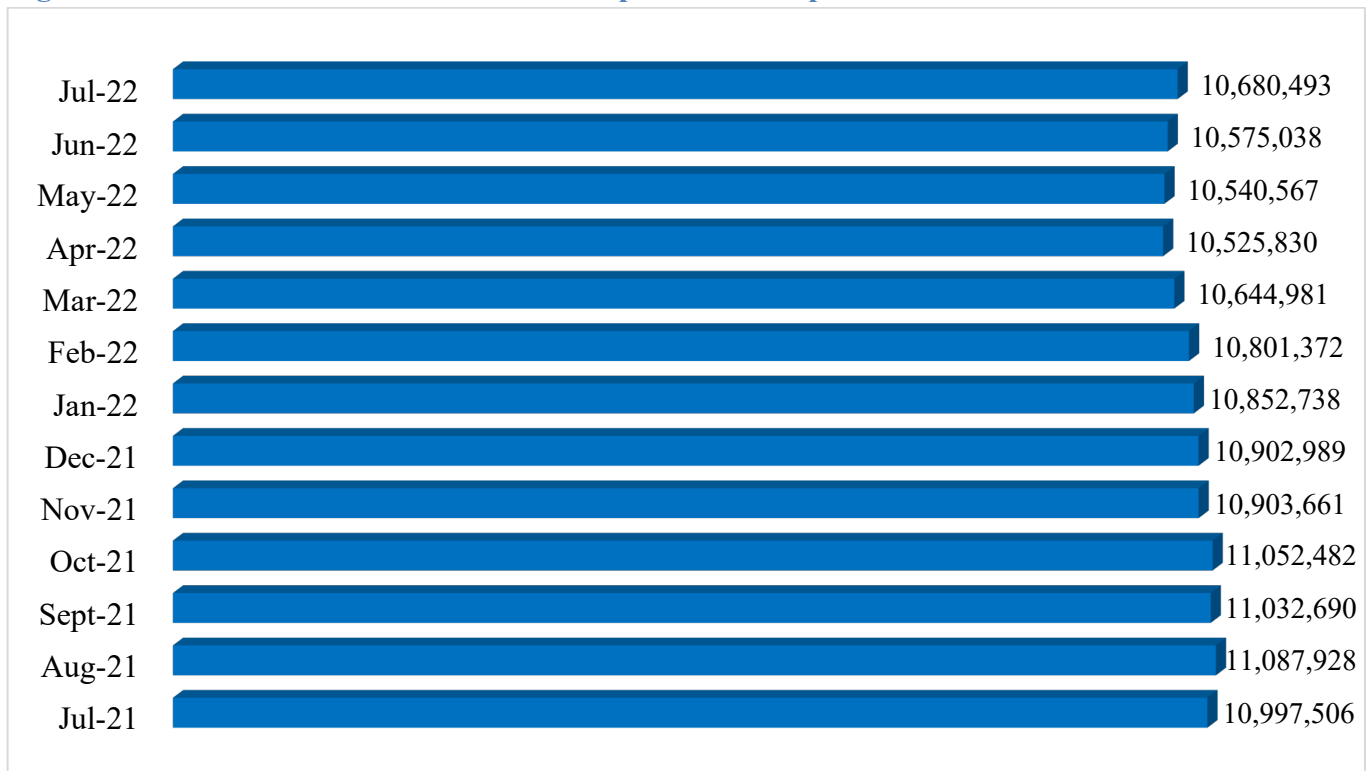
The total number of active mobile-cellular telephone subscriptions¹ in Rwanda increased up to 10,680,493 at the end of July 2022 compared to 10,575,038 SIM cards reported at the end of June 2022, representing an increase of 1.0%. The postpaid subscriptions raised from 134,784 at the end of June 2022 to 142,651 SIM cards recorded at the end of July 2022 and prepaid subscriptions increased to 10,537,842 as of July 2022 in comparison to 10,440,254 SIM cards reported at the end of June 2022.

Table 1: Active mobile-cellular telephone subscriptions as of July 2022

Name of operator	June 2022			July 2022			Monthly variation
	Postpaid	Prepaid	Total	Postpaid	Prepaid	Total	
MTN Rwanda Ltd	129,612	6,808,938	6,938,550	137,479	6,876,249	7,013,728	1.08%
Airtel Rwanda Ltd	5,172	3,631,316	3,636,488	5,172	3,661,593	3,666,765	0.83%
Total	134,784	10,440,254	10,575,038	142,651	10,537,842	10,680,493	1.00%

Source: Operators' reports

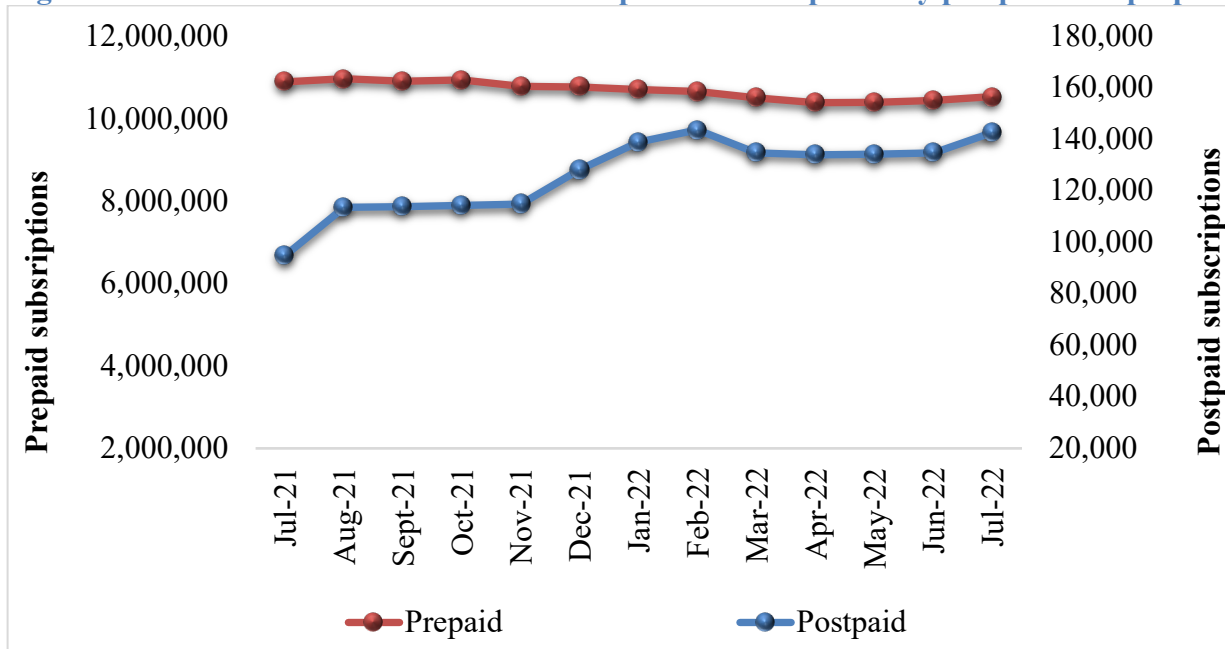
Figure 1: Trend of active mobile-cellular telephone subscriptions



Source: Operators' reports

¹ Active mobile-cellular telephone subscriptions are the number of SIM Cards that have been used during the last three months.

Figure 2: Trend of active mobile-cellular telephone subscriptions by postpaid and prepaid

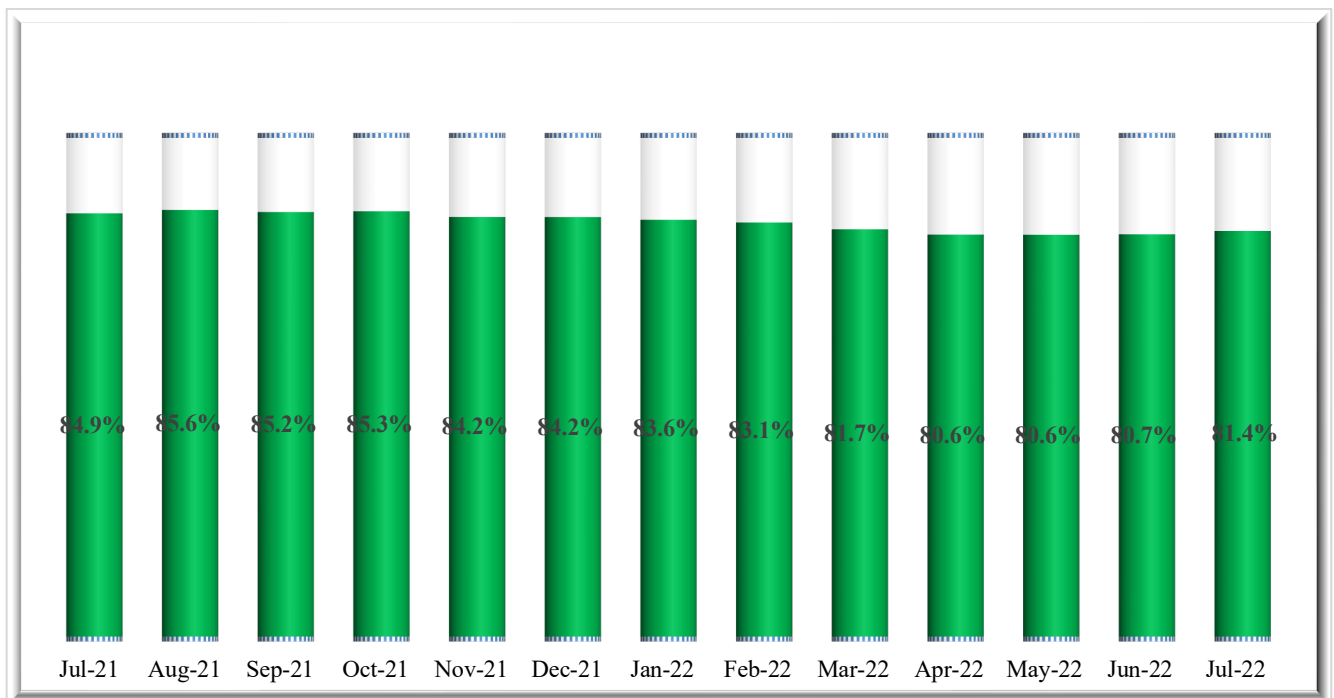


Source: Operators' reports

2. Mobile-cellular telephone subscriptions per 100 inhabitants

As of July 2022, the Mobile Penetration Rate that refers to the number of active SIM cards per total projected population increased up to 81.4% in comparison to 80.7% for June 2022 publications.

Figure 3: Trend of mobile-cellular telephone subscriptions per 100 inhabitants

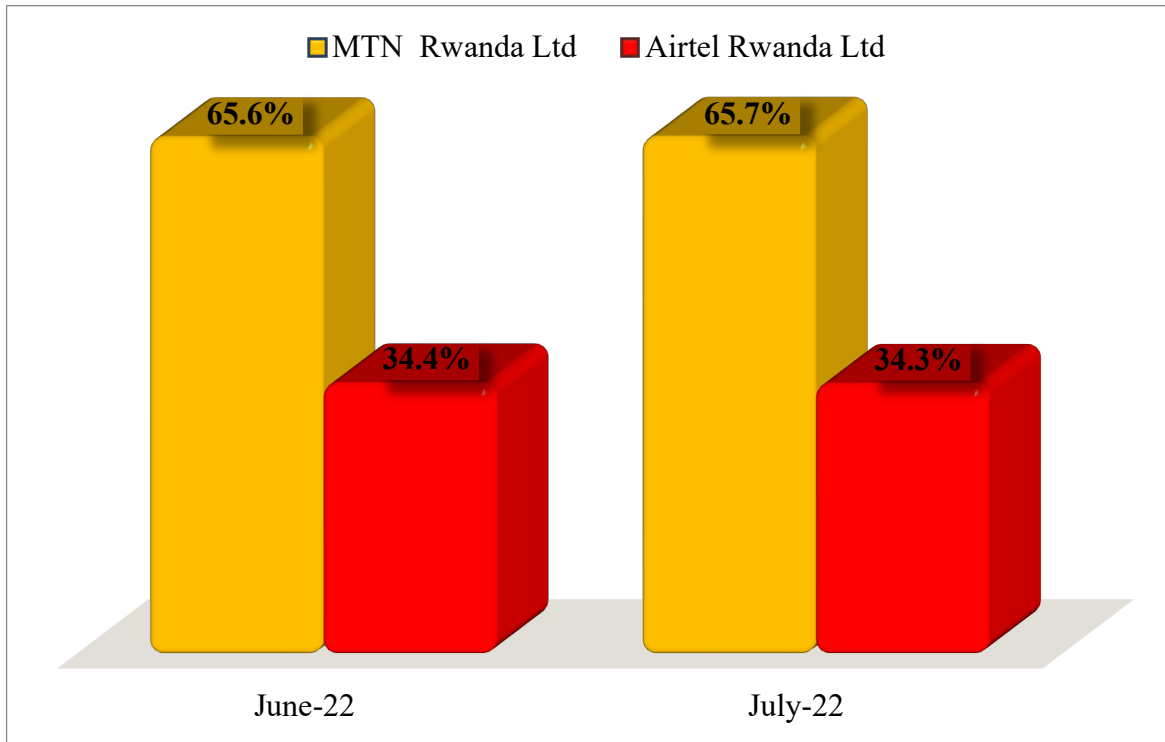


Source: Operators' reports

3. Market share for mobile (SIM cards) subscriptions

At the end of July 2022, the mobile-cellular telephone subscriptions market shares for MTN Rwanda Ltd increased by 0.1 percentage points to 65.7% whereas that for AIRTEL Rwanda Ltd dropped by the same margin reaching the 34.3% as shown in the Figure 4.

Figure 4: Market share trends for mobile-cellular telephone subscriptions per operator



Source: Operators' reports